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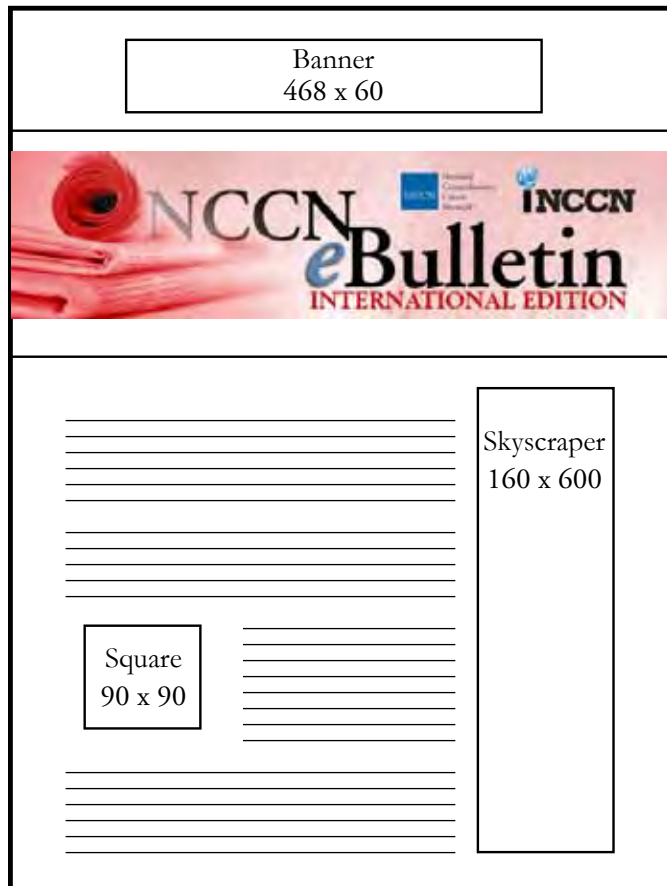
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NCCN eBulletin International Edition is an electronic newsletter delivered monthly to all ex-U.S. registered users of the National Comprehensive Cancer Network® (NCCN®) website – NCCN.org. A growing number of registered NCCN.org users come from nations other than the United States. This amounts to an audience of more than 108,000 foreign oncology professionals from approximately 200 countries who are eager to learn from NCCN.

NCCN eBulletin International Edition features content addressing a variety of timely and substantial considerations in the oncology environment. Topics may include clinical and operational trends in the delivery of cancer care and the oncology health policy environment; detailed information on burgeoning NCCN Global Initiatives which include live congresses as well as translated and adapted NCCN Clinical Practice Guidelines in Oncology (NCCN Guidelines®): Local Editions; notification of recent updates to the treatment recommendations of the NCCN Guidelines®; resources to learn about notable advances and breakthroughs in treatment and research made at the NCCN Member Institutions; and NCCN Member Institutions' international engagements.

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NCCN eBulletin International Edition offers unique content that bridges clinical, policy, and operational perspectives and serves as a mechanism for delivery of NCCN updates and news. The majority of the audience are clinicians practicing outside the United States. Other key recipients include oncology nurses, hospital and health care administrators, and additional professionals with an interest in oncology.





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INTERNATIONAL EDITION

REACH MORE THAN 108,000 READERS

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- Artwork to be submitted in GIF or JPEG format
- Animated GIF files are suitable*
- Maximum file size is 100 KB
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Readers	Count
Allied Health	739
Caregiver or Family Member	704
Clinical Nurse Specialist	539
Government Employee	354
Health Educator	1,289
Industry Employee	3,935
Managed Care Organization Employee	194
Nurse Practitioner	433
Nurse/Oncology Nurse	1,503
Other	38,698
Patient Advocacy Organization Employee	103
Patient or Cancer Survivor	968
Pharmacist	5,644
Physician Assistant	893
Physician/Surgeon/Oncologist	51,839
Practice or Hospital Administrator/Manager	378
Total	108,213

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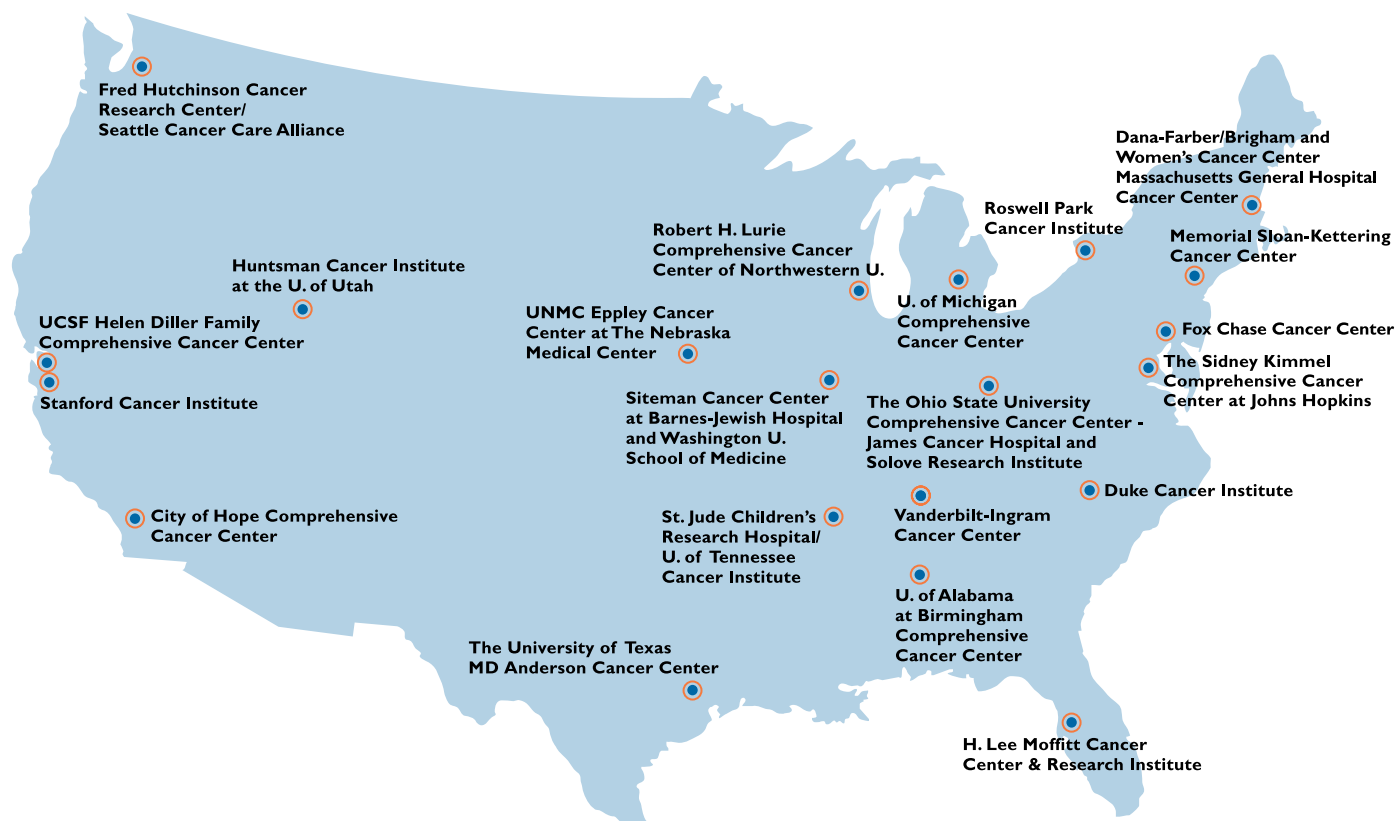
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NCCN eBulletin INTERNATIONAL EDITION

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NCCN Member Institutions



The National Comprehensive Cancer Network[®] (NCCN[®]), a not-for-profit alliance of 21 of the world's leading cancer centers, is dedicated to improving the quality and effectiveness of care provided to patients with cancer. Through the leadership and expertise of clinical professionals at NCCN Member Institutions, NCCN develops resources that present valuable information to the numerous stakeholders in the health care delivery system. As the arbiter of high-quality cancer care, NCCN promotes the importance of continuous quality improvement and recognizes the significance of creating clinical practice guidelines appropriate for use by patients, clinicians, and other health care decision-makers. The primary goal of all NCCN initiatives is to improve the quality, effectiveness, and efficiency of oncology practice so patients can live better lives.

For Clinicians: NCCN.org • For Patients: NCCN.com