

Sponsorship and Exhibit Information for the **NCCN Pharmacy Best Practices Congress**

Program Overview:

This full-day Congress is designed to provide education on the clinical and policy needs of the pharmacist involved in the treatment of patients with cancer. This program will include the following sessions: Impact of Risk Evaluation and Mitigation Strategies (REMS) in Practice, Venous Thromboembolism (VTE) and Anticoagulation for the Patient with Cancer, Best Practices in Implementing Computer Order Entry Systems, Updates in Supportive Care, Management of Product Shortages Affecting Oncology Care, and Cost Containment Strategies.

Intended Audience:

This program is designed to meet the educational needs of clinical oncology pharmacists.

Sponsorships:

A limited amount of sponsorships for breakfast, lunch, and breaks are available.

Exhibit Space:

A limited amount of table top exhibits are available.

Sponsor breakfast, lunch, and breaks and reserve premium exhibit space during this upcoming NCCN one-day live event:

NCCN Pharmacy Best Practices Congress

Saturday, November 12, 2011

7:00 AM – 4:30 PM

Chemical Heritage Foundation

315 Chestnut Street

Philadelphia, PA 19106

Visit NCCN.org to view more information.

Agenda*:

7:00 – 8:00 AM	Registration, Breakfast, and Exhibits
8:00 – 8:05 AM	Welcome
8:10 – 9:10 AM	Impact of REMS in Practice Philip E. Johnson, MS, RPh, FASHP <i>H. Lee Moffitt Cancer Center & Research Institute</i>
9:15 – 10:15 AM	VTE and Anticoagulation for the Patient with Cancer John Fanikos, RPh, MBA <i>Dana-Farber/Brigham and Women's Cancer Center</i>
10:15 – 10:35 AM	Break and Exhibits
10:35 – 11:35 AM	Updates in Supportive Care Susan Urba, MD <i>University of Michigan Comprehensive Cancer Center</i>
11:35 AM – 12:35 PM	Lunch and Exhibits
12:35 – 1:35 PM	Management of Product Shortages Affecting Oncology Care Erin Fox, PharmD <i>Huntsman Cancer Institute at the University of Utah</i>
1:40 – 2:40 PM	Cost Containment Strategies Neisha Griffith, MS, RPh <i>The Ohio State University Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute</i>
2:40 – 2:55 PM	Break and Exhibits
2:55 – 4:25 PM	Best Practices in Implementing Computer Order Entry Systems Panel Discussion Bruce W. Chaffee, PharmD <i>The University of Michigan Health System</i> Emily Mackler, PharmD, BCOP <i>University of Michigan Comprehensive Cancer Center</i> Amy H. Seung, PharmD, BCOP <i>Johns Hopkins Hospital</i>
4:25 – 4:30 PM	Closing Remarks

**Agenda subject to change.*

Sponsorships

NCCN is seeking sponsors for breakfast, lunch, and breaks which are provided to all attendees of this Congress. Each sponsor will have an exhibit table with a skirted table cloth for their display in the foyer outside of the food and beverage area. NCCN will produce signage acknowledging sponsorship with company name and logo. Two Congress registrations are included.

Sponsors have valuable opportunities to:

- Engage key opinion leaders in oncology
- Identify new business opportunities
- Connect with cancer care professionals from across the United States
- Increase visibility
- Market new programs, products, or services

Exhibit times include:

- Breakfast and Registration
- Morning Break
- Lunch
- Afternoon Break

Each exhibitor receives:

- Carpeted exhibit area space
- One (1) 8-foot draped table
- One (1) identification sign with company name
- Two (2) chairs
- One (1) wastebasket
- Two (2) complimentary Congress registrations
- Breakfast, breaks, and lunch for two (2) attendees

Standard Exhibit Space

Only table top exhibits are permitted.

Payment Schedule

Method of payment must accompany the Exhibit Space Application & Contract at the end of this packet. Payment may be made by check or money order, (made payable to National Comprehensive Cancer Network) or by credit card (American Express, Discover, MasterCard, or Visa).

Exhibit Location

These limited amounts of table top only exhibits will receive premier placement in the foyer in front of the food and beverage area.

Cancellation

Notification of cancellation must be received in writing 30 days prior to event date to receive a refund or partial refund of the fee. No refunds will be made for cancellation received after 30 days prior to event date.

NCCN Pharmacy Best Practices Congress

Saturday, November 12, 2011
Chemical Heritage Foundation
315 Chestnut Street
Philadelphia, PA 19106

SPONSORSHIP AND EXHIBIT SPACE APPLICATION AND CONTRACT

INSTRUCTIONS

1. Apply for sponsorship and/or exhibit space by completing this form and submitting via fax or e-mail.
2. You will receive a confirmation letter and a registration packet.
3. You will receive a location, schedule, and other details four weeks before the event.

SEND COMPLETED APPLICATION TO:

Jennifer Tredwell
Director, Marketing
NCCN
275 Commerce Drive
Suite 300
Fort Washington, PA 19034
Phone: 215.690.0274
Fax: 215.690.0280
tredwell@nccn.org

SPONSOR/EXHIBITOR INFORMATION *(please type or print clearly)*

Organization

Contact Name

(Name of person who will be responsible for your exhibit and to whom all future correspondence should be sent)
Title

Mailing Address

City

State/Province Zip Code/Postal Code

Phone

E-mail *(required for registration)*

1st Complimentary Registrant Name:

E-mail

2nd Complimentary Registrant Name:

E-mail

PROMOTIONAL INFORMATION

Organization Name for Congress Materials *(Use upper and lower case letters exactly as you want your organization's name to appear on Congress materials and signage)*

PAYMENT INFORMATION

\$25,000 Breakfast, Lunch, Break Sponsorship including table top exhibit

\$2,000 Table top exhibit only

Please send an invoice

Check enclosed *(Please make checks payable to: National Comprehensive Cancer Network and mail to: NCCN, 275 Commerce Drive, Suite 300, Fort Washington, PA 19034, Attn: Janice Tucker)*

Credit Card: American Express/Discover/MasterCard/Visa

Cardholder's Name

Billing Address

City

State/Province

Zip/Postal Code

Card Number

Card Verification Number

Expiration Date

NCCN may charge the credit card for the amount as indicated above.

Signature

NCCN

The National Comprehensive Cancer Network[®] (NCCN[®]), a not-for-profit alliance of 21 of the world's leading cancer centers, is dedicated to improving the quality and effectiveness of care provided to patients with cancer. Through the leadership and expertise of clinical professionals at NCCN Member Institutions, NCCN develops resources that present valuable information to the numerous stakeholders in the health care delivery system. As the arbiter of high-quality cancer care, NCCN promotes the importance of continuous quality improvement and recognizes the significance of creating clinical practice guidelines appropriate for use by patients, clinicians, and other health care decision-makers. The primary goal of all NCCN initiatives is to improve the quality, effectiveness, and efficiency of oncology practice so patients can live better lives.

NCCN Member Institutions

The NCCN Member Institutions are: City of Hope Comprehensive Cancer Center, Los Angeles, CA; Dana-Farber/Brigham and Women's Cancer Center | Massachusetts General Hospital Cancer Center, Boston, MA; Duke Cancer Institute, Durham, NC; Fox Chase Cancer Center, Philadelphia, PA; Huntsman Cancer Institute at the University of Utah, Salt Lake City, UT; Fred Hutchinson Cancer Research Center/Seattle Cancer Care Alliance, Seattle, WA; The Sidney Kimmel Comprehensive Cancer Center at Johns Hopkins, Baltimore, MD; Robert H. Lurie Comprehensive Cancer Center of Northwestern University, Chicago, IL; Memorial Sloan-Kettering Cancer Center, New York, NY; H. Lee Moffitt Cancer Center & Research Institute, Tampa, FL; The Ohio State University Comprehensive Cancer Center - James Cancer Hospital and Solove Research Institute, Columbus, OH; Roswell Park Cancer Institute, Buffalo, NY; Siteman Cancer Center at Barnes-Jewish Hospital and Washington University School of Medicine, St. Louis, MO; St. Jude Children's Research Hospital/University of Tennessee Cancer Institute, Memphis, TN; Stanford Cancer Institute, Stanford, CA; University of Alabama at Birmingham Comprehensive Cancer Center, Birmingham, AL; UCSF Helen Diller Family Comprehensive Cancer Center, San Francisco, CA; University of Michigan Comprehensive Cancer Center, Ann Arbor, MI; UNMC Eppley Cancer Center at The Nebraska Medical Center, Omaha, NE; The University of Texas MD Anderson Cancer Center, Houston, TX; and Vanderbilt-Ingram Cancer Center, Nashville, TN.



National
Comprehensive
Cancer
Network[®]

**275 Commerce Drive, Suite 300
Fort Washington, PA 19034
215.690.0300
NCCN.org – for Clinicians
NCCN.com – for Patients**