NCCN 2019 PROGRAMMING

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**NCCN Corporate Council**

NCCN offers membership into the NCCN Corporate Council to significantly enhance collaborative efforts between pharmaceutical, biotechnical, and diagnostic companies and NCCN, and thus better serve patients.

Membership also allows for regular communication with NCCN throughout the year. Memberships may be customized with many of the non-CE programming opportunities highlighted in this prospectus.

Sample benefits to a Corporate Council membership may include:

- Attendance at semi-annual Corporate Council meetings
- Complimentary registration to NCCN Symposia
- Complimentary tuition to NCCN Academy
- Subscriptions to NCCN Flash Updates™
- Placement of live link to REMS program on NCCN.org
- Recognition of Corporate Council membership at NCCN Annual Conference and NCCN Annual Congress: Hematologic Malignancies™
- Online Subscriptions to JNCCN
- Corporate Council rate of website sponsorship
- Acknowledgment on the NCCN website: NCCN.org
- Monthly Corporate Council newsletter

Additional items may be included to customize your membership:

- Support of and attendance to NCCN Policy Summits, State Oncology Society Forum, and/or Employer Forum
- NCCN Trends™ Survey questions
- Exhibit and/or NCCN Reimbursement Resource Room space at and/or sponsorships of the NCCN Annual Conference or NCCN Annual Congress: Hematologic Malignancies™
- License and permission to use NCCN Guidelines content in promotional and educational materials/Health Information Technology
- Free access to NCCN Compendia with permission to copy and distribute pages/copies
- NCCN eBulletin advertising
- NCCN.org website sponsorship
- NCCN pocket guide or flash card distribution

*The above benefits are examples of programming that can be included in a membership. Memberships are not limited to the benefits listed above nor are the benefits included in all memberships.

NCCN also offers a Global Corporate Council Membership. More information can be found in the NCCN Global Programming section of this prospectus.
NCCN Policy Summit Series

The NCCN Oncology Policy Program was initiated in 2009 to allow opportunities for discussion among oncology stakeholders to address relevant health policy concerns.

Past agenda topics have included:
- Advocating for Equity in Cancer Care
- Changing Paradigms in Cancer Care Delivery
- Policy Strategies for the “New Normal” in Healthcare
- Addressing Survivorship in Cancer Care
- Safety and Accountability in Cancer Care
- Patient Access to Safe, High-Quality Cancer Care
- Measuring Quality in Oncology
- Diagnostic, Clinical, and Research Concerns
- Issues, Opportunities, and Patient Impact
- Moonshot: The Role of Health Information Technology
- Patient Advocacy

Support of NCCN Policy Summits includes recognition of support, invitation(s) to attend, and permission to distribute the resulting article/summit summary.
NCCN State Oncology Society Forum

NCCN collaborates with State Oncology Societies in various ways to contribute to our mutual commitment to quality care for patients with cancer. In recognition of the essential role of community oncologists and their representative state oncology societies in advancing the quality of cancer care, NCCN holds an annual meeting at the NCCN Annual Conference to provide a forum for open dialogue, an exchange of best practices, and the identification of areas for collaboration. Fundamental to the success of this program is the shared core value of the state oncology societies and NCCN, which is to improve the lives of patients with cancer.

Past agenda topics have included:

- Local Coverage Determinations
- Transforming Prior Authorization Using Decision Support
- Update on Innovation
- Policy Perspective: Post Election Impact
- ACOS: Coordinated Care under the ACA
- Best Practices
- Best Patient Resources
- Best Technology for Reporting Quality
- Clinical Research in a Community Setting
- Payer Perspective: Models for Quality
- Utilization of Clinical Guidelines to Pathways
- Value Pathways Powered by NCCN™
- Utilization of NCCN Content within Health Information Technologies
NCCN Employer Forum

Employers share NCCN’s mission of improving the lives of patients with cancer. Throughout the year, NCCN engages in discussions with employers to identify opportunities to facilitate access to evidence-based oncology care for employees. In recognition of their critical role in insuring access to high-quality, high-value cancer care, NCCN will also extend an annual invitation to representatives of employers and employer groups to participate in an in-person forum that allows for open dialogue on trends in evidence-based cancer prevention and treatment, an exchange of best practices and the identification of collaboration opportunities.

Past topics have included:

- Evaluating national coverage policies for cancer care
- Evolution and innovation in the cancer care continuum: Ensuring quality
- Clinical education to ensure employers utilize evidence-based care/benefits
- Understanding the needs of employers, managing cancer in the workplace
- Understanding evidence based cancer care, insights & tools for employers
- Living and working with cancer, information for employees

Contact Information

To learn more about the NCCN Employer Forum, please contact:

Elyse Becker, MBA
Business Development Program Manager
Becker@nccn.org
NCCN Academy for Excellence & Leadership in Oncology™: School of Pharmaceutical & Biotech Business

This educational forum is held twice a year for pharmaceutical and biotech professionals to participate in and observe interactions with key stakeholders. Participants improve their working knowledge of key business, policy, coverage, reimbursement, informational, and operational issues in oncology while gathering valuable insights into developing effective strategies for navigating the cancer care ecosystem. NCCN Academy provides its attendees with a receptive environment in which to hear directly from thought leaders and ask questions about what they view to be the most pressing issues in oncology today and how to apply this knowledge to create mutually successful working relationships. Further, participants listen to expert constituents discuss how their decisions and programs are shaped by certain types of information and data, as well as their perspectives on the oncology space, and its current and its future challenges.

NCCN Customized Academy

Resultant from the success of the NCCN Academy program series, NCCN expanded the NCCN Academy initiative to offer the unique opportunity for industry to host a customized Academy. The curriculum is tailored so that it best aligns with the requesting organization’s particular needs and interests. Price is determined by number of modules and number of attendees.

Sample topics include:
- Continuum of Care Management: Screening, Palliative Care/End of Life Planning
- Meet the Experts: NCCN Guidelines Panel Chairs Address Hot Topics
- Real World Trends Impacting Cancer Care–Cost, Reimbursement, and Policy
- The Patient Journey
- Pathways and Guidelines

Contact Information

To learn more about NCCN Academy or to discuss developing a Customized Academy for your organization, please contact:
Elyse Becker, MBA
Business Development Program Manager
Becker@nccn.org
Licensing and Permissions

NCCN regularly licenses with companies and organizations for permission to distribute copies of NCCN Content, as well as for use of the NCCN Content in educational and promotional materials, including slide decks, advertisements, and computer based materials. NCCN Content is a highly-valued and trusted resource for health care professionals. Utilizing NCCN Content helps bring credibility to marketing and educational materials.

If you or your organization would like to license NCCN Content for any purpose, please visit NCCN.org/permissions to make a formal submission.

Licensing in Health Information Technology

NCCN works with organizations for use of content within Health Information Technologies (HIT), including but not limited to clinical decision support and mobile applications for use at point-of-care, and as a standard for medical appropriateness review. NCCN works to inform and regularly notify licensing organizations of updates to the NCCN Content contained in the technologies to ensure that the NCCN Content represented in the tools is up-to-date and consistent with what is published on NCCN.org.

Please contact Elyse Becker if you or your organization would like to license NCCN Content within Health Information Technology.

Contact Information

If you or your organization would like to license NCCN Content for any purpose, please contact:

Elyse Becker, MBA
Business Development Program Manager
Becker@nccn.org

NCCN.org/permissions

NCCN Content is a valuable asset of NCCN and is subject to copyright, trademark and other legal protections. NCCN Content may not be used, copied, distributed or modified in any manner without a written license agreement from NCCN. NCCN works with organizations interested in using NCCN Content through the NCCN permissions process.
NCCN Clinical Practice Guidelines in Oncology (NCCN Guidelines®) and derivative products are widely recognized and used as the standard for clinical policy in oncology in both the academic and community settings and significantly influences appropriate practice patterns and prescribing behavior. Distribution of NCCN Content provides health care professionals with a valuable resource.

NCCN Guidelines®: Pocket Guides
Pocket Guides are pocket-sized versions of the NCCN Guidelines, conveniently sized to fit in a lab coat pocket, and serve as a valuable reference tool for physicians, nurses, pharmacists, and other oncology health care professionals. NCCN Pocket Guides allow clinicians to reference the NCCN Guidelines in making treatment decisions more easily, as well as to have more informed conversations with patients at the point of care. Pocket Guides also contain a QR code for access to the Virtual Library of NCCN Guidelines Mobile Application, providing health care professionals even greater access to this information. Pocket Guides are printed on quality gloss stock for durability and have coil spines so that algorithms can be viewed as two-page spreads. Content is formatted in sections with colored tabs so readers can quickly and easily reference desired sections. In 2018, NCCN estimates that more than 90,000 Pocket Guides will be distributed.

NCCN Guidelines, Compendia, and Templates: Flash Cards
NCCN will develop a customized NCCN-branded Flash Card with Templates selected pages from the NCCN Guidelines and/or NCCN Compendia and/or Templates. The Flash Card is a quick-reference tool for clinicians that aids them in their implementation of the NCCN Guidelines, Compendia, and/or Templates. The Flash Card is compliant with the current PhRMA code and meets the criteria to be considered an appropriate educational item.

Sponsorship of the NCCN Guidelines Formatted for Smartphone and Tablet Computers
This easy-to-use and convenient format further assists health care professionals in their implementation of the NCCN Guidelines, thus improving the quality and effectiveness of care provided to patients with cancer. Sponsorship includes copies of a promotional card containing instructions to access the app and/or a QR code that allows users to download the specified NCCN Guideline directly to their mobile device, for your company’s distribution to health care professionals. During 2017, NCCN Guidelines were downloaded more than 8 million times from NCCN.org and the Virtual Library of NCCN Guidelines mobile app, which is available free-of-charge for Apple and Android devices.
COMMERCIAL SPONSORSHIPS AND EXHIBITOR OPPORTUNITIES AT NCCN MEETINGS

Opportunities include:

- Commercial Level Sponsorships
- Exhibit Space
- Roundtable Discussion Sponsorship
- Reimbursement Resource Room Tabletop Display
- Patient Advocacy Pavilion Sponsorship
- Exhibitor Showcase Presentations
- Exhibition Guide Advertisements & Door Drops
- Exhibition Hall Offerings

NCCN 24th Annual Conference:
Improving the Quality, Effectiveness and Efficiency of Cancer Care™

The Rosen Shingle Creek, Orlando, Florida | March 21 – 23, 2019

The NCCN Annual Conference attracts more than 1,600 registrants from across the United States and the globe including oncologists (in both community and academic settings), oncology fellows, nurses, pharmacists, and other health care professionals involved in the care of patients with cancer. Respected opinion leaders present the latest cancer therapies and provide updates on selected NCCN Guidelines, the data upon which the NCCN Guidelines are based, and quality initiatives in oncology. Topics change annually but focus on the major cancers and supportive care areas.

Commercial Level Sponsorships

NCCN is pleased to invite organizations to sponsor the NCCN 24th Annual Conference. Sponsor levels are Presenting, Platinum, Gold, Silver, and Bronze. Sponsor packages can be customized to meet specific marketing needs. Benefits and recognition increase with each level. Sponsors have the ability to increase visibility, build relationships, and support NCCN through these opportunities.

Exhibit Space

The conference will host a two-day Exhibition Hall. Exhibitors have the opportunity to promote brands or provide company information with a display in pipe and drape exhibit space. Island booths are offered at a 20’x20’ size. Inline booths start at 10’x10’ and can be as large as 10’x40’.

Emerging Issues in Oncology Roundtable Discussion Sponsorship

NCCN will hold a special live Roundtable during the NCCN Annual Conference to address emerging issues in oncology. This non-accredited roundtable discussion will address important issues facing various oncology stakeholders including access to, quality of, and appropriateness of care. It will be filmed and endured on NCCN.org and the NCCN YouTube Channel.

NCCN Reimbursement Resource Room Table Top Display

NCCN will have a dedicated section in the Exhibition Hall for clinicians to visit and learn about industry reimbursement help and services. Individual tabletop displays are available. The NCCN Reimbursement Resource Room will have a prominent position in the front of the Exhibition Hall. Along with the tabletop, this sponsorship comes with a year-long placement on the Virtual Reimbursement Resource Room, inclusion in the NCCN Reimbursement Resource apps, and other benefits.
COMMERCIAL SPONSORSHIPS AND EXHIBITOR OPPORTUNITIES AT NCCN MEETINGS

NCCN 24th Annual Conference: Improving the Quality, Effectiveness, and Efficiency of Cancer Care

NCCN Patient Advocacy Pavilion Sponsorship
The NCCN Patient Advocacy Pavilion program provides for yearlong collaboration with oncology patient advocacy organizations. Through this sponsorship, groups will be provided with individual kiosks at the NCCN Annual Conference and the NCCN Annual Congress. Each group also receives attendance to these programs, invitations to an Advocacy Pavilion kick-off event, attendance at NCCN Academy programs and the NCCN Patient Advocacy Summit, support materials, and additional advertisement opportunities. Sponsors will have the opportunity to nominate groups and will be recognized at both events in the Exhibition Guide, kiosk display signage, door-drop flyers, and broadcast announcements. Sponsors will also be invited to the kick-off event.

Exhibitor Showcase Presentations
Sponsors are able to give an informational presentation in a casual theater-like set-up conveniently located inside the Exhibition Hall. Presentations will last 25 minutes followed by an audience Q&A session. NCCN provides podium, stage, flat screen monitor, and sound system. Banner signs, directional signs, ads, broadcast announcements, and door drop flyers will promote presentations. Sponsors have the option of recording their presentations for future use.

Exhibition Guide Advertising
Advertising in the NCCN Exhibition Guide provides uncommon exposure to influential oncologists, nurses, pharmacists, and other health care professionals. The NCCN Exhibition Guide will be inserted in the conference bag and distributed to all conference attendees. Additional copies are displayed in the exhibition hall and foyers. The digital version is posted online prior to the conference.

Door Drops
Sponsors can provide a custom printed piece to be included in a door drop bag delivered directly to the hotel room of all attendees staying in the NCCN room blocks.

Exhibition Hall Offerings

• Charging Station Sponsorship - Sponsors can support this station which allows for access to charging for multiple mobile devices. Prominently display your artwork or logo on the station billboard that is placed next to your exhibit.

• Food and Beverage Sponsorship - Exhibitors gain exposure by providing a food or beverage treat, such as ice cream, gelato, coffee, or cappuccino. A corner 10’x20’ booth is included. Food and beverage fees are not included.

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COMMERCIAL SPONSORSHIPS AND EXHIBITOR OPPORTUNITIES AT NCCN MEETINGS

Opportunities include:

- Commercial Level Sponsorships
- Tabletop Exhibit Space
- Advertisements in the Exhibition Guide & Door Drops
- Exhibition Hall Offerings
- Patient Advocacy Pavilion Sponsorship

NCCN 14th Annual Congress: Hematologic Malignancies™

San Francisco, California | September 27 – 29, 2019

The NCCN Annual Congress: Hematologic Malignancies™ attracts more than 500 attendees. The treatment of hematologic malignancies is increasingly complex. Issues relating to pathology, transplantation, and various new therapies require oncologists and hematologists to stay abreast of new advances. In addition, targeted therapies and oral treatments bring new benefits to patients. This one-and-a-half day program will feature presentations and panel discussions on patient cases.

Commercial Level Sponsorships

NCCN is pleased to invite organizations to sponsor the NCCN 14th Annual Congress. Sponsor levels are Presenting, Platinum, Gold, Silver, and Bronze. Sponsor packages can be customized to meet specific marketing needs. Benefits and recognition increase with each level. Sponsors have the ability to increase visibility, build relationships, and support NCCN through these opportunities.

Tabletop Exhibit Space

The NCCN Annual Congress will host a one-and-a-half-day Exhibition Hall. Exhibitors have the opportunity to promote brands and provide company information with a table top display. Limited space is available; food and beverage are served exclusively in the exhibition areas.

NCCN Patient Advocacy Pavilion Sponsorship

The NCCN Patient Advocacy Pavilion program provides for yearlong collaboration with oncology patient advocacy organizations. Through this sponsorship, groups will be provided with individual kiosks at the NCCN Annual Conference and the NCCN Annual Congress. Each group also receives attendance to these programs, invitations to an Advocacy Pavilion kick-off event, attendance at NCCN Academy programs and the NCCN Patient Advocacy Summit, support materials, and additional advertisement opportunities. Sponsors will have the opportunity to nominate groups and will be recognized at both events in the Exhibition Guide, kiosk display signage, door-drop flyers, and broadcast announcements. Sponsors will also be invited to the kick-off event.

Custom Water Bottle Sponsorship - Exhibitors can distribute complimentary bottled water to NCCN attendees. A sponsor-provided logo or message will be featured on water bottle labels and promotional signs. A quantity of 1,000 bottles will be displayed on ice next to the sponsor's exhibit or within the food and beverage areas.

WiFi Sponsorship - Sponsor's name will be listed on login page.

For more information, please contact:

Jennifer Tredwell, MBA
Senior Director, Marketing
Tredwell@nccn.org

Kimberly Drager
Senior Manager, Business Development
Drager@nccn.org

NCCN.org/sponsorship
COMMERCIAL SPONSORSHIPS AND EXHIBITOR OPPORTUNITIES AT NCCN MEETINGS

Opportunities include:
- Commercial Level Sponsorships
- Tabletop Exhibit Space
- Advertisements in the Exhibition Guide & Door Drops
- Exhibition Hall Offerings
- Patient Advocacy Pavilion Sponsorship

Exhibition Guide Advertising
Advertising in the NCCN Exhibition Guide provides uncommon exposure to influential oncologists/hematologists, nurses, pharmacists, and other readers. The NCCN Exhibition Guide will be inserted in the congress bag and distributed to all attendees. Additional copies are displayed in the exhibition hall and foyers. The digital version is posted online prior to the congress.

Door Drops
Sponsors can provide a custom printed piece to be included in a door drop bag delivered directly to the hotel room of all attendees staying in the NCCN room block.

Exhibition Hall Offerings
- Charging Station Sponsorship - Sponsors can support this station which allows for access to charging for multiple mobile devices. Prominently display your artwork or logo on the station billboard that is placed next to your exhibit.
- Exhibitor Showcase Presentations - Sponsors are able to give an informational presentation in a casual theater-like set-up conveniently located inside the Exhibition Hall.
- Custom Water Bottle Sponsorship - Exhibitors can distribute complimentary bottled water to NCCN attendees. A sponsor-provided logo or message will be featured on water bottle labels and promotional signs within the exhibition hall. A quantity of 1,000 bottles will be displayed on ice next to the sponsor’s exhibit or within the food and beverage areas.
- WiFi Sponsorship - Sponsor’s name will be listed on login page.

Exhibitor Showcase Presentations
Sponsors are able to give an informational presentation in a casual theater-like set-up conveniently located inside the Exhibition Hall. Presentations will last 25 minutes followed by an audience Q&A session. NCCN provides podium, stage, flat screen monitor, and sound system. Banner signs, directional signs, ads, broadcast announcements, and door drop flyers will promote presentations. Sponsors have the option of recording their presentations for future use.
NCCN eBulletin Newsletter Advertising

Delivered regularly to registered users of NCCN.org, NCCN eBulletin newsletters share timely news about topics spanning the global oncology environment and bridge clinical, policy, and operational perspectives. In 2019, NCCN will publish four editions of NCCN eBulletin, each intended for a specialized audience.

- **NCCN eBulletin**: Clinical and operational trends in the delivery of cancer care and the oncology health policy environment, notification of recent updates to the NCCN Guidelines, and links to notable advances in treatment and research at NCCN Member Institutions. Reach more than 175,000 registered users from the United States.

- **NCCN eBulletin: Global Edition**: Clinical and operational trends in the delivery of cancer care and the oncology health policy environment and detailed information on NCCN Global Initiatives, as well as new translations and adaptations of the NCCN Guidelines. Reach more than 260,000 key stakeholders practicing outside of the United States.

- **NCCN eBulletin: Member Institution Edition**: Executive messages, NCCN Program and Committee updates, journal contributions, subscription and benefit notices, program participation announcements, and NCCN Foundation® messages. Reach more than 17,500 readers from the 27 NCCN Member Insitutions.

- **NCCN eBulletin: Patient Advocacy Edition**: Information coming soon

### Ad Sizes

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(leaderboard includes up to 30 words (NCCN eBulletin) or 75 words (Global Edition) of text with links to advertiser pages)

** NCCN eBulletin and NCCN eBulletin: Global Edition only
WEBSITE SPONSORSHIP OPPORTUNITY

NCCN Website Sponsorship — NCCN.org

The NCCN website NCCN.org is a robust and comprehensive resource of clinical information, and includes the only online postings of the Complete Library of NCCN Guidelines. In 2017, there were more than 2.6 million unique visitors to NCCN.org and more than 1 million individual registered users. Physicians and other medical professionals, as well as patients and their caregivers, regularly visit NCCN.org for highly credible clinical information, including:

- NCCN Guidelines®
- NCCN Drugs & Biologics Compendium (NCCN Compendium®)
- NCCN Chemotherapy Order Templates (NCCN Templates®)
- NCCN Imaging AUC™
- NCCN Biomarkers Compendium®
- NCCN Radiation Therapy Compendium™
- Information and profiles on the 27 NCCN Member Institutions
- NCCN Global Program
- NCCN Oncology Research Program Information
- NCCN Oncology Policy Program
- Registration for all NCCN educational programs
- NCCN Virtual Reimbursement Resource Room – enabling readers to learn about patient assistance programs and reimbursement services.

Visitors to NCCN.org include:

- Oncologists from private practice, government and academic settings
- Oncology fellows
- Nurses
- Pharmacists
- Patients with cancer, their caregivers, and family members
- Health care publishers
- Patient advocacy organizations
- Payers, managed care medical directors, case managers, etc.
- Other professionals and key opinion leaders in oncology
- Pharmaceutical, medical device, and biotechnology companies

Contact Information

To learn how to sponsor NCCN.org, please contact:
Jennifer Tredwell, MBA
Senior Director, Marketing
Tredwell@nccn.org
NCCN REIMBURSEMENT RESOURCE ROOM AND MOBILE APP

NCCN Reimbursement Resource Room and Mobile App

The oncology reimbursement landscape continues to present ever-evolving challenges for clinicians. As a response to these ongoing challenges, NCCN has strategized to provide access to and information about resources available for clinicians and patients within the reimbursement space. To help clinicians and their staff address reimbursement challenges, NCCN developed: the NCCN Reimbursement Resource Room (RRR) including the NCCN Virtual RRR and Mobile App. In 2017, NCCN successfully expanded this resource and made the content of the NCCN Virtual RRR into a free mobile app for Apple and Android phones and tablets. For 2017, the NCCN Virtual RRR had more than 12,400 page views. To date, there more than 3,000 users of the NCCN Reimbursement Resource Mobile App.

The NCCN Reimbursement Resource Room at the NCCN 24th Annual Conference is a designated section of the exhibition hall for clinicians to go to learn about industry reimbursement help/services. All participants receive a table top display at the NCCN 24th Annual Conference.

All participants in the NCCN Reimbursement Resource Room have content and links included in the NCCN Virtual Reimbursement Resource Room on NCCN.org/reimbursement and the NCCN Reimbursement Resource Mobile App for a term of one year, and additional promotion throughout the year including free ads in NCCN eBulletin newsletters.

Contact Information

To learn more about the NCCN Reimbursement Resource Room or to participate, please contact:
Jennifer Tredwell, MBA
Senior Director, Marketing
Tredwell@nccn.org

NCCN.org/reimbursement
NCCN BUSINESS INSIGHTS

NCCN Trends™ Surveys & Data

NCCN Trends™, electronic surveys from NCCN, that focus on how clinicians in the United States and globally deliver cancer care. NCCN Trends™ Surveys pose questions regarding topics including, but not limited to, patterns of care, and awareness and utilization of various treatment modalities, as well as key topics impacting oncology stakeholders, such as how changes in the health care environment impact them and their patients.

Organizations supply draft questions for each survey. Following review within the NCCN Trends™ team and prior to survey launch, a consultation call may be scheduled to discuss any potential refinements to the questions according to research goals and data needs. The data is then gathered through brief electronic surveys to more than 280,000 health care providers who access the NCCN website on a frequent basis and express interest in responding to NCCN Trends™ Surveys. These clinicians consist of practicing physicians in diverse practice settings, including academic/research cancer centers, community hospitals, and private practices. Survey participants also represent pharmacists, nurses, and other oncology stakeholders.

NCCN Trends™ provides detailed analyses of resulting data that can help determine trends and patterns by geographical region, practice size, practice setting, or specialty. In addition, NCCN has the capability of conducting customized, international surveys.

NCCN Trends™ Surveys and Data are independent of any NCCN Clinical Practice Guidelines in Oncology (NCCN Guidelines®) or other NCCN clinical recommendations. Participants in the surveys receive a summary of survey results that offer insight into their own practice and that of their peers.

Contact Information

To learn more about NCCN Trends™ Surveys and Data, to commission a survey, or to discuss a customized survey, please contact:
Sherry L. Ulrich, MBA
Market Insights Specialist
Ulrich@nccn.org

NCCN.org/trends
NCCN Oncology Research Program (ORP)

The NCCN Oncology Research Program (ORP) has developed a comprehensive program of research platforms and scientific advisors to foster the development of world-class therapies to treat people with cancer. The NCCN ORP’s core services focus on assisting companies with drug development plans and strategies, facilitating the conduct of preclinical, translational, and clinical research at NCCN Member Institutions, ensuring that results of funded research projects are publicly disseminated.

Scientific and Peer Review committees include the following:

- Request for Proposals (RFP) Development Teams
- Protocol Development Teams
- Scientific Review Committees
- Drug Development and Pipeline Review Committees
- Scientific Advisory Boards

Research Platforms

The key element that encompasses the work and success of the ORP is that of strong and enduring collaborations with investigators and industry. ORP takes pride in establishing relationships with industry that keeps them involved in research projects from start to finish and in building relationships with our investigators to support important research. This focus on maintaining strong collaborations with all stakeholders is integrated into each research platform.

The NCCN ORP provides the following services for all research platforms:

- Facilitates study initiation including contracting and regulatory oversight;
- Oversees the conduct of the clinical trials and provides auditing/monitoring services, data safety oversight, statistical analysis, and other research services as needed (some services provided through a subcontractor);
- Disburses grant funds according to achievement of important benchmarks;
- Supports the publication of results of the studies.

Value to Industry:

- Long-standing relationships with leading investigators and key thought leaders at NCI-designated cancer centers across the country
- History of effective, productive, collaborations with industry
- High-quality peer review process for investigator initiated trials (IIT)
- Flexible study designs
- Superior contracting metrics
- Rapid study start-up

Contact Information

For additional information regarding NCCN Oncology Research Program, please contact:

Patricia M. Esposito, MPH
Senior Research & Business Development Associate
Esposito@nccn.org
NCCN Global Programming

NCCN is devoted to being the world’s leader in defining and advancing high-quality, high-value cancer care. NCCN has developed programming to ensure awareness, accessibility, and influence of NCCN Content.

“From the 500,000 registered users in the United States to the five in Togo, we are honored to play a part in upholding NCCN’s mission to improve the quality, effectiveness, and efficiency of cancer care so that patients can live better lives,” – Dr. Robert W. Carlson, NCCN CEO.

NCCN Global Corporate Council Membership

International collaborations are a vital part of the development of the NCCN Global Program. In order to advance its Mission, NCCN works with various stakeholders in health care, including industry to identify programming and execute on opportunities that will have a global impact. The NCCN Global Corporate Council is a membership opportunity for industry that serves to build relationships and facilitate collaboration, and thus, better serve patients. Global membership may be customized with many of the non-CE programming opportunities highlighted in this prospectus.

Sample benefits include:
- Attendance at annual Global Corporate Council meeting
- Complimentary registration to NCCN Symposia
- Complimentary tuition to NCCN Global Academy
- Subscriptions to NCCN Flash Updates™
- Access to Customizable Global Usage Reports
- Bi-monthly Global Corporate Council newsletter
- NCCN Trends™ Survey questions
- Advertisements in the NCCN eBulletin: Global Edition
- Link to the International Adaptations & Translations of the NCCN Guidelines Table of Contents Web Page
- Recognition of Global Corporate Council membership at NCCN Annual Conference and NCCN Annual Congress: Hematologic Malignancies™
- Acknowledgment on the NCCN website: NCCN.org/global/supporters

Additional items may be included to customize your membership:
- General Mission Support
- Sponsorship of Mobile Application
- License to use NCCN Guidelines content in promotional and educational materials.
- Subscriptions to JNCCN—Journal of the National Comprehensive Cancer Network

Contact Information

For additional information regarding NCCN’s Global Programming, please contact:
Caitlin Donnelly
Senior Business Development Specialist
Donnelly@nccn.org

Jorge Bacigalupo
Global Business Development Program Manager
Bacigalupo@nccn.org

NCCN.org/global

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GLOBAL PROGRAMMING

Support of and attendance to NCCN Global Round Table, Policy Summits, State Oncology Society Forum, and/or Employer Forum

Exhibit and/or NCCN Reimbursement Resource Room space at and/or sponsorships of the NCCN Annual Conference or NCCN Annual Congress: Hematologic Malignancies™

*The above benefits are examples of programming that can be included in a membership. Memberships are not limited to the benefits listed above nor are the benefits included in all memberships.

NCCN Global Academy

Pharmaceutical and biotechnology professionals are given the rare opportunity to view the global oncology space, its future and its current operational issues from the provider, payer, and patient advocate perspective. Participants will improve their working knowledge of key global business, policy, informational, and operational issues in oncology and will gather valuable insights to develop effective strategies for navigating the various constituencies in consideration of worldwide cancer care issues. Through this interactive program, pharmaceutical and biotech professionals will learn from key stakeholders what they view to be the most pressing issues in the global oncology environment and how to apply this knowledge to create mutually successful working relationships.

Professionals from marketing, sales, advocacy, medical affairs, clinical research, international programs, policy and government affairs, and other business areas will better be able to serve their customers with improved knowledge of real-world oncology issues after completion of this program.

Past agenda topics have included:

- Regional Adaptations – Meet the NCCN Guidelines Panel and Collaborative International Experts
- Global Patient Advocacy and Policy

Global Roundtables

Discussion across multiple stakeholders is vital to understanding the current state of oncology care, identifying gaps, and enacting meaningful change for the future. NCCN understands this importance, particularly when working across national lines and in a truly comprehensive, international capacity. In order to advance its Mission and Vision, NCCN hosts Global Roundtables of experts across multi-discipline institutions on various topics relevant to advancing high quality, global cancer care.

Translation of NCCN Content

Nearly half of all registered users of NCCN.org report that they live outside the United States. NCCN offers the opportunity to support translation, maintenance of translations, and/or distribution of NCCN Content globally. Organizations can support the translation and verification of NCCN Content. In 2018, NCCN received support from our industry collaborators for translation and verification of the NCCN Guidelines for Hairy Cell Leukemia, Hodgkin Lymphoma, Multiple Myeloma, Primary
Cutaneous B-Cell Lymphomas, and T-Cell Lymphomas into Chinese, French, Italian, Korean, Portuguese, and Spanish. There is an unmet need for translations of the NCCN Content around the world. Help NCCN bridge the language barrier gap by creating access to the NCCN Content in native languages. Moreover, additional support can be provided to maintain and update our current translations to reflect the latest versions of the NCCN Guidelines.

The cost to support NCCN Guidelines translations varies depending on the number of pages, language, and projected updates per version year; translation support may include licensing for referencing and distribution of the supported translated NCCN Content. Additionally, translations of NCCN Guidelines can be distributed in Pocket Guide and Flash Card formats. The cost to support NCCN Guidelines translations varies depending on the number of pages, language, and projected updates per version year; translation support may include license and permission for distribution of the supported translated Guidelines. Additionally, translations of NCCN Guidelines can be distributed in Pocket Guide and Flash Card formats.

**NCCN eBulletin: Global Edition**

NCCN eBulletin: Global Edition is an electronic newsletter delivered to all ex-U.S. registered users of the NCCN website—NCCN.org on a monthly basis, and features articles on topics including clinical and operational trends in the delivery of cancer care and the oncology health policy environment, notification of recent updates to the NCCN Guidelines, and links to notable advances in treatment and research at NCCN Member Institutions. Content bridges clinical, policy, and operational perspectives and includes notifications of NCCN updates and news. Reach more than 260,000 foreign oncology professionals from approximately 196 countries who are eager to learn from NCCN.

**Global Leadership Exchange**

NCCN offers the opportunity to support a global leadership exchange which allows for International clinicians and/or administrators to observe and interact with NCCN Faculty at an NCCN Member Institution and/or for NCCN Faculty to travel abroad for a clinical exchange at an International facility.

**NCCN International Day**

NCCN holds NCCN International Day during the NCCN Annual Conference and is typically used as a forum to discuss regional modifications to the NCCN Guidelines. It also gives foreign physicians the opportunity to attend the NCCN Annual Conference to learn more about the NCCN Guidelines and the standard of care in the United States as well as to interact with U.S. physicians. NCCN offers the opportunity for industry to support the travel and lodging fees for the international physician participants.
General Mission Support
NCCN is seeking general mission support for its mission-related global work. General Mission Support can be specified by region, program, and/or disease type.

Contact Information
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