

NCCN Introduces the *NCCN eBulletin International Edition*



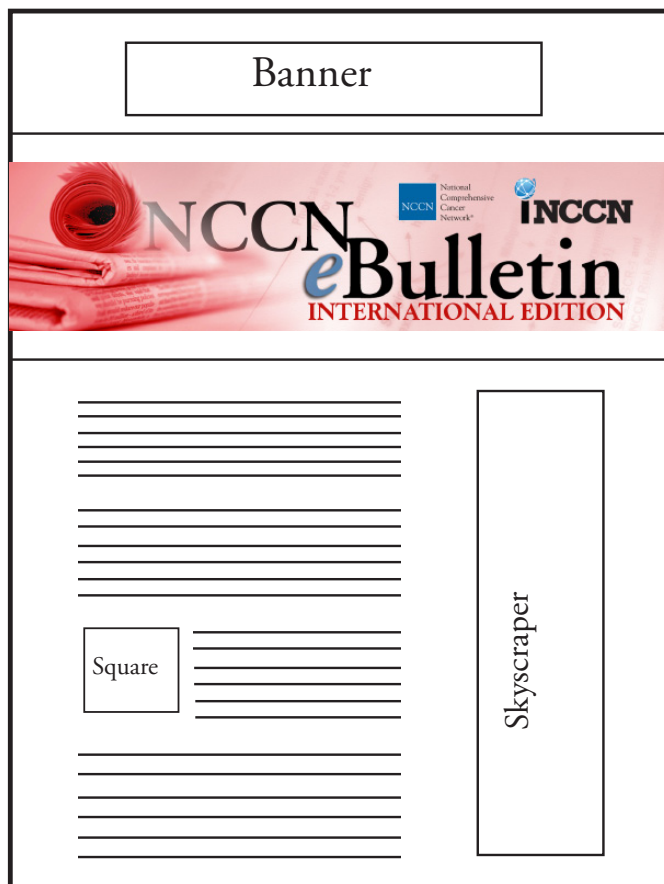
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NCCN eBulletin International Edition is an electronic newsletter delivered monthly to all registered international (non-U.S.) users of the National Comprehensive Cancer Network® (NCCN®) website – NCCN.org.

NCCN eBulletin International Edition content features articles on topics including clinical and operational trends in the delivery of cancer care and the oncology health policy environment, NCCN international collaborations and programs, notification of recent updates to the NCCN Clinical Practice Guidelines in Oncology (NCCN Guidelines™), and links to notable advances in treatment and research at the NCCN Member Institutions with an emphasis on NCCN's and NCCN Member Institutions' international engagements.

The *NCCN eBulletin International Edition* is an opportunity for advertisers to position their products and services in front of more than 115,000 international NCCN.org users.

The *NCCN eBulletin International Edition* offers unique content that bridges clinical, policy, and operational perspectives as well as notifications of NCCN updates and news. The audience includes oncologists and other physicians, oncology nurses, hospital and health care administrators, and others with an interest in oncology.



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INTERNATIONAL EDITION

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The National Comprehensive Cancer Network® (NCCN®), a not-for-profit alliance of 21 of the world's leading cancer centers, is dedicated to improving the quality and effectiveness of care provided to patients with cancer. Through the leadership and expertise of clinical professionals at NCCN Member Institutions, NCCN develops resources that present valuable information to the numerous stakeholders in the health care delivery system. As the arbiter of high-quality cancer care, NCCN promotes the importance of continuous quality improvement and recognizes the significance of creating clinical practice guidelines appropriate for use by patients, clinicians, and other health care decision-makers. The primary goal of all NCCN initiatives is to improve the quality, effectiveness, and efficiency of oncology practice so patients can live better lives.

NCCN.org

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