



NCCN Academy for Excellence & Leadership in Oncology™
School of Pharmaceutical & Biotech Business
The Rittenhouse Hotel, Philadelphia, PA
Tuesday, July 14, 2015



7:30 – 8:15 AM

Breakfast and Registration

Moderator:

Clifford Goodman, PhD
Senior Vice President
The Lewin Group

8:20 – 8:25 AM

Welcome

C. Lyn Fitzgerald, MJ
Vice President, U.S & Global Development
National Comprehensive Cancer Network

8:30 – 10:00 AM

**Module I: New Trends in Utilization Management Strategies
for Systemic Therapies and Diagnostics**

Panelists:

Dane Dickson, MD
Chief Executive Officer
Molecular Evidence Development Consortium (Med-C)

Matthew Farber, MA
Senior Director, Oncology Disease State
Walgreen Co.

John Fox, MD, MHA
Associate Vice President of Medical Affairs
Priority Health

Elaine Jeter, MD
MoDx Medical Director
Palmetto GBA

Steve Miller, MD
Senior Vice President and Chief Medical Officer
Express Scripts

10:00 – 10:10 AM

Break

10:15 – 11:55 AM

**Module II: Improving Patient Engagement; Using
Technology to Support the Navigation and Delivery of
Quality Cancer Care**

Panelists:

Loreen Brown, MSW
Senior Vice President of Product Management and Not-for-Profit
Operations
Lash Group, AmerisourceBergen

Gabriel Eichler, PhD
General Manager, Client Services & Strategic Initiatives
PatientsLikeMe

Matthew Farber, MA
Senior Director, Oncology Disease State
Walgreen Co.

Jeffrey Pollard, MD
Director of Medical Affairs
23andMe

Mark Redlus
Senior Vice President of Labs and Innovation
Polaris Health Directions

Ronald S. Walters, MD, MBA, MHA, MS
Associate VP of Medical Operations & Informatics
Professor, Breast Medical Oncology
The University of Texas MD Anderson Cancer Center

12:00 – 12:45 PM

Lunch

12:45 – 2:05 PM

Module III: Meet the NCCN Guideline Experts; Melanoma, Multiple Myeloma, Myeloid Growth Factors, Non-Hodgkin's Lymphomas

Panelists:

Kenneth C. Anderson, MD (Multiple Myeloma)
Kraft Family Professor of Medicine, Harvard Medical School
Director, LeBow Institute for Myeloma Therapeutics
Director, Jerome Lipper Multiple Myeloma Center
Dana-Farber Cancer Institute

Robert W. Carlson, MD
Chief Executive Officer
National Comprehensive Cancer Network

Jeffrey Crawford, MD (Myeloid Growth Factors)
George Barth Geller Professor for Research in Cancer
Co-Director, Solid Tumor Therapeutics Program
Duke Cancer Institute

Leo I. Gordon, MD (Non-Hodgkin's Lymphomas)
Abby & John Friend Professor of Cancer Research, Professor in
Medicine Director, Lymphoma Program
*Robert H. Lurie Comprehensive Cancer Center of Northwestern
University*

Anthony J. Olszanski, RPh, MD (Melanoma)
Associate Professor, Director, Early Clinical Drug Development
Therapeutics/Phase I Program
Co-Director, Melanoma Program
Fox Chase Cancer Center

2:10 – 2:15 PM

Closing Remarks

Gary J. Weyhmuller, MBA, SPHR
Executive Vice President, Chief Operating Officer
National Comprehensive Cancer Network