



2025

Annual Congress:

# Hematologic Malignancies™

In-Person and Virtual Event

# SPONSOR & EXHIBITOR PROSPECTUS

## CONGRESS & EXHIBIT DATES

October 10 - 11, 2025

Hilton San Diego Bayfront

San Diego, CA

## APPLICATION DEADLINE

Friday, August 22, 2025

## RESERVATION FORMS INCLUDED:

Sponsor Level Application

Exhibit Space Application

- Tabletops Only

Product Theater Application

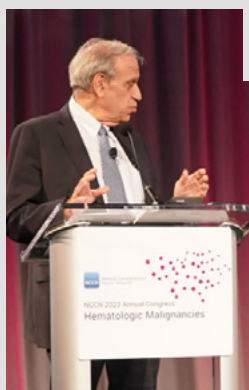
Advertising and Door Drops

Insertion Order

## INFORMATION

[exhibits@nccn.org](mailto:exhibits@nccn.org)

[NCCN.org/hem](https://NCCN.org/hem)



**CONGRESS & EXHIBIT DATES**

October 10 - 11, 2025  
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San Diego, CA

**AGENDA**

For the most up-to-date  
version of the Congress  
agenda, please visit:  
[NCCN.org/hem](https://www.nccn.org/hem)

## SPONSOR & EXHIBITOR PROSPECTUS

The NCCN 2025 Annual Congress and related activities are planned to be held as “hybrid” events on October 10 – 11, 2025 to include live (in-person) sessions and a virtual option. The live sessions will be held at the Hilton San Diego Bayfront, San Diego, CA and simultaneously, a virtual platform will be provided where certain activities/sessions will be offered for remote attendance.

During the NCCN 2025 Annual Congress world-renowned experts in the management of hematologic malignancies will present the latest treatment advances, updates to the standard of care as recommended in the NCCN Guidelines®, and present unique and challenging patient cases. Chaired by Andrew D. Zelenetz, MD, PhD, *Memorial Sloan Kettering Cancer Center*, this program features presentations and interactive discussions highlighting the treatment options and supportive care for a variety of hematological malignancies.

### Attendees

This Congress will attract more than 500 (estimated 325 in-person and 175 virtually) attendees including oncologists (in both community and academic settings), physician assistants, nurses, pharmacists, patient advocates, and other health care professionals involved in the care of patients with hematologic malignancies.

### In-Person and Virtual Exhibits

NCCN is dedicated to offering exhibit opportunities that provide value to our sponsors and serve as informative features for our attendees. The exhibit fee includes both a tabletop exhibit and a digital profile. Once the exhibit application is received, information regarding the digital profile will be provided.

### Past NCCN Exhibitors

- |                                       |                                                         |                                   |
|---------------------------------------|---------------------------------------------------------|-----------------------------------|
| • ADC Therapeutics                    | • Incyte                                                | • Servier Pharmaceuticals         |
| • Agios Pharmaceuticals               | • Jazz Pharmaceuticals                                  | • Syndax Pharmaceuticals          |
| • Amgen                               | • Johnson & Johnson                                     | • Taiho Oncology, Inc.            |
| • Astellas                            | • Karyopharm Therapeutics, Inc.                         | • The Leukemia & Lymphoma Society |
| • AstraZeneca                         | • Kite Pharma                                           | • The MDS Foundation, Inc.        |
| • BeiGene                             | • Menarini Stemline                                     | • Thermo Fisher Scientific        |
| • Bone Marrow & Cancer Foundation     | • Merck & Co., Inc.                                     | • Triage Cancer                   |
| • Bristol Myers Squibb                | • National Marrow Donor Program/Be the Match            | • Young Adult Survivors United    |
| • Cancer Support Community            | • Novartis                                              |                                   |
| • Conexiant Oncology                  | • Oncology Nutrition - Dietetic Practice Group (ON-DPG) |                                   |
| • Eli Lilly and Company               | • PharmaEssentia                                        |                                   |
| • GSK                                 | • Sanofi                                                |                                   |
| • HealthTree Foundation/Myeloma Crowd |                                                         |                                   |

### Attendee Registration List

NCCN does not rent or share the attendee registration list.

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## SPONSOR TIER STRUCTURE

Bronze \$25,000  
Silver \$40,000  
Gold \$50,000  
Platinum \$75,000

# SPONSOR & EXHIBITOR PROSPECTUS

## Sponsor Levels

NCCN is pleased to invite organizations to be commercial sponsors of the NCCN 2025 Annual Congress. Sponsor levels are Platinum, Gold, Silver, and Bronze. Reach your key audience of NCCN attendees by increasing visibility and supporting NCCN through these opportunities.

Sponsor Tier Structure	Bronze \$25,000	Silver \$40,000	Gold \$50,000	Platinum \$75,000
<ul style="list-style-type: none"> <li>• Recognition listing on NCCN.org/hem home page with link to sponsor-provided website.</li> <li>• Recognition listing with link to sponsor-provided website under Sponsor tab in virtual meeting app that will host the Congress.</li> <li>• Recognition listing on Exhibit Hall signage, door drops, table tents, and other printed items.</li> <li>• Recognition listing in Exhibit Guide for both print and digital versions.</li> <li>• Complimentary Registrations for the Congress: <ul style="list-style-type: none"> <li>- Bronze: 2</li> <li>- Silver: 4</li> <li>- Gold: 6</li> <li>- Platinum: 8</li> </ul> </li> <li>• Complimentary Custom Ad in NCCN Exhibit Guide: <ul style="list-style-type: none"> <li>- Bronze: 1 page</li> <li>- Silver: 2 pages</li> <li>- Gold: 3 pages</li> <li>- Platinum: 4 pages</li> </ul> </li> <li>• Preferential placement in Exhibit Hall (exhibit purchased separately).</li> <li>• Recognition listings included on NCCN eBulletin ads and pre-Congress emails to run prior to the Congress.</li> </ul>				

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## Blackout Times

NCCN requests that all sponsors, exhibitors, or non-sponsors respect the intent of this event. Therefore, any non-NCCN events, whether on the event property or off-premises but within the city limits, that might potentially draw participants from registered attendees, faculty, or speakers of the NCCN 2025 Annual Congress are prohibited.

NCCN appreciates the understanding and cooperation of all entities involved, for any questions regarding this policy, please email: [exhibits@nccn.org](mailto:exhibits@nccn.org)

The blackout times for this event are **Friday, October 10, 2025** beginning at 12:00 PM to **Saturday, October 11, 2025** ending at 4:00 PM. Thank you.

# SPONSOR & EXHIBITOR PROSPECTUS

## In-Person Exhibitor Schedule — Exact times to post soon

### Exhibitor Registration and Set-up Hours

Friday, October 10, 2025 XX:XX AM - XX:XX PM

### Exhibit Hall Dates and Hours

Friday, October 10, 2025 XX:XX - XX:XX PM

X:XX - X:XX PM

Welcome Reception X:XX - X:XX PM

Saturday, October 11, 2025 X:XX - X:XX AM

XX:XX - XX:XX AM

XX:XX AM - XX:XX PM

### Exhibit Dismantling

Saturday, October 11, 2025 XX:XX - XX:XX PM

### Exhibit Hall Location

Hilton San Diego Bayfront  
TBD  
1 Park Blvd.  
San Diego, CA 92101

### Space Assignment

Space is assigned as applications are received. Sponsors and Corporate Council members are given premium exhibit placement. This is a tabletop only event.

### Booth Activity

NCCN must be informed of and approve any intent to conduct a drawing, provide a demonstration, distribute free samples or any other activity to take place during show hours. Submit requests to [exhibits@nccn.org](mailto:exhibits@nccn.org) by Friday, August 22, 2025.

### Payment

Method of payment must be indicated on exhibit space applications. Full payment must be received (30) days prior to exhibition date.

### Cancellation

For a full refund, notification of space cancellation must be received in writing on or before Friday, August 2, 2025.

### Refund Schedule

Through August 22, 2025	Full Refund
After August 22, 2025	No Refund

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## Important Announcement Regarding Hotel Accommodations for the NCCN Annual Congress!

It has come to the attention of NCCN that in the past, fraudulent reservation companies have approached our supporters, exhibitors, and Congress attendees with offers of hotel rooms at discounted rates. These companies are in no way affiliated with Hilton San Diego Bayfront nor are they often legitimate companies. Please do not share your personal or financial information with these companies, or proceed with booking any reservations for the NCCN Annual Congress through these companies.

Booking through the Hilton San Diego Bayfront, ensures a legitimate reservation and that your credit card and personal information is secure. If you are contacted by anyone asking if you need a room reservation for the NCCN Annual Congress, or if they represent themselves as the "NCCN Housing Provider," please get their information and contact the NCCN Conferences and Meetings Department immediately at [conferences@nccn.org](mailto:conferences@nccn.org).

NCCN cannot be held responsible for guests choosing accommodations outside of our official room block. Thank you!

# SPONSOR & EXHIBITOR PROSPECTUS

## In-Person Exhibit Hall Includes:

**In-Person Tabletop Displays** – Tabletop only, industry-sponsored exhibits offer premium exposure to attendees.

**Patient Advocacy Pavilion** – An area of small table tops for advocacy groups to exhibit and provide patient information.

**NCCN Exhibits** – Attendees visit to learn about new resources and programs, and receive free giveaways.

**Food and Beverage** – Welcome reception, breakfasts, lunches, and break refreshments are served buffet style.

## Exhibitors Receive:

- (1) 6' draped table, (1) identification sign, (2) chairs, and (1) trash can.
- A digital profile listing is included with the purchase of physical exhibit space. Features of the profile will be provided.
- Complimentary Congress Registrations:
  - (6) Annual Congress registrations
  - (4) Exhibit Hall Only registrations  
(no access to Congress materials)
- A 100-word company description, placement on floor plan listing, and discounted advertising rates in the printed and digital versions of the NCCN Exhibit Guide.
- Fully carpeted exhibition areas.
- Free WiFi provided by NCCN.

Tabletop Exhibit Fee..... **\$10,000**

## Notice About Exhibit Hall Only Registrations:

Exhibit Hall Only (EHO) registrations are generously provided to all exhibitors for personnel who will be setting-up, staffing, or dismantling an exhibit. EHO badges do not provide access to educational sessions. All attendee badges are electronically scanned as attendees enter a session room. If, during the Congress, an EHO badge holder wishes to attend a session, they can visit the Registration counter where their registration will be upgraded to a Full Congress Attendee with appropriate fees applied.

## Age Requirement:

All Congress Attendees and Exhibit Hall Only Attendees must be 21 years of age or older.

## NCCN Room Block Information:

NCCN has a room block reserved at the Hilton San Diego Bayfront. For more information on reserving a room, please visit [NCCN.org/hem](http://NCCN.org/hem).



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agenda, please visit:  
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## INSTRUCTIONS

1. Reserve your sponsorship  
by completing this  
form and submitting it by  
**Friday, August 22, 2025.**
2. You will receive an email  
confirming receipt of your  
application and details  
concerning your  
sponsorship.

## SEND COMPLETED APPLICATION TO:

**Jennifer Tredwell, MBA**  
Senior Vice President, Marketing  
and Communications  
3025 Chemical Road  
Suite 100  
Plymouth Meeting, PA 19462  
[exhibits@nccn.org](mailto:exhibits@nccn.org)

## CANCELLATION PENALTIES:

Through  
**Friday, August 22, 2025:**  
Full refund  
  
After  
**Friday, August 22, 2025:**  
No refund

# SPONSOR LEVEL APPLICATION & CONTRACT

## Sponsor Information (please type or print clearly)

Organization \_\_\_\_\_  
Contact Name \_\_\_\_\_  
(Name of person who will be responsible for your sponsorship and to whom all future correspondence should be sent.)  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone \_\_\_\_\_  
E-mail (required) \_\_\_\_\_  
Signature required for contract \_\_\_\_\_

## Billing Information (if different from above)

Organization \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone \_\_\_\_\_  
E-mail (required) \_\_\_\_\_

## Recognition Information

Sponsor name \_\_\_\_\_  
(Use upper and lower case letters exactly as you want your organization's name to appear on congress materials.)  
  
Sponsor website \_\_\_\_\_  
(to link to Sponsor name on virtual platform)

## Sponsor Levels

☐ \$25,000 Bronze Level  
☐ \$40,000 Silver Level  
☐ \$50,000 Gold Level  
☐ \$75,000 Platinum Level  
total: \$ \_\_\_\_\_

## Payment Information

☐ Please send an invoice  
☐ Check (Please make checks payable to: National Comprehensive Cancer Network and mail to:  
NCCN, 3025 Chemical Road, Suite 100, Plymouth Meeting, PA 19462  
Attn: Accounting Department)  
☐ Credit Card: ☐ American Express ☐ Discover Card ☐ MasterCard ☐ Visa

Cardholder's Name: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Card Number: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ Verification Number: \_\_\_\_\_  
Signature: \_\_\_\_\_  
NCCN may charge the credit card for the amount as indicated above.

Please provide any additional information needed regarding agreements, purchase orders, etc.



**2025**  
Annual Congress:

# Hematologic Malignancies™

In-Person and Virtual Event

## INSTRUCTIONS

1. Apply for exhibit space by completing this form and submitting it by **Friday, August 22, 2025**.
2. You will receive an email confirming receipt of your application and registration information for the NCCN 2025 Annual Congress.
3. You will receive a Show Service Kit with exhibit details 6 weeks before the NCCN 2025 Annual Congress. The floor plan with exhibit numbers will be available at this time.
4. The reservation includes a virtual exhibit. Information on virtual exhibit features will be provided upon receipt of this application.

## SEND COMPLETED APPLICATION TO:

**Jennifer Tredwell, MBA**  
Senior Vice President, Marketing  
and Communications  
3025 Chemical Road  
Suite 100  
Plymouth Meeting, PA 19462  
[exhibits@nccn.org](mailto:exhibits@nccn.org)

## PAYMENT

Method of payment must be indicated on this application. Full payment must be received (30) days prior to exhibition date.

## CANCELLATION

For a full refund, notification of space cancellation must be received in writing on or before August 22, 2025.

## REFUND SCHEDULE

Through **Friday, August 22, 2025**: Full refund  
After **Friday, August 22, 2025**: No refund

# EXHIBIT SPACE

page1 of 2

## Application and Contract

### In-Person Exhibit Space and Digital Profile

#### Sponsor Information (please type or print clearly)

Organization \_\_\_\_\_  
Contact Name \_\_\_\_\_  
(Name of person who will be responsible for your sponsorship and to whom all future correspondence should be sent.)  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone \_\_\_\_\_  
E-mail (required) \_\_\_\_\_  
Signature required for contract \_\_\_\_\_

#### Billing Information (if different from above)

Organization \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone \_\_\_\_\_  
E-mail (required) \_\_\_\_\_

#### Promotional Information

Organization Name for Congress Materials \_\_\_\_\_

(Use upper and lower case letters exactly as you want your organization's name to appear on Congress materials and signage.)

#### Space Reservations

☐ \$10,000 – Tabletop Exhibit + Digital Profile

TOTAL: \_\_\_\_\_

#### Payment Information

☐ Please send an invoice

☐ Check (Please make checks payable to: National Comprehensive Cancer Network and mail to:  
NCCN, 3025 Chemical Road, Suite 100, Plymouth Meeting, PA 19462  
Attn: Accounting Department)

☐ Credit Card: ☐ American Express ☐ Discover Card ☐ MasterCard ☐ Visa

Cardholder's Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Verification Number: \_\_\_\_\_

Signature: \_\_\_\_\_

NCCN may charge the credit card for the amount as indicated above.

Please provide any additional information needed regarding agreements, purchase orders, etc.

\_\_\_\_\_  
\_\_\_\_\_

**Application and Contract**

**In-Person Exhibit Space and Virtual Exhibit**

Continued from previous page

**FIRE AND SAFETY REGULATIONS**

As an exhibitor, you must comply with safety, fire, and health ordinances that apply to the New York, state of New York. All displays, exhibit materials, and equipment must be reasonably located and protected by safety guards and fireproofing to prevent fire hazards and accidents. Electrical wiring must conform to all federal, state, and municipal government requirements and to National Electrical Code Safety Rules.

**AUXILIARY AIDS OR SERVICES**

In compliance with the Americans with Disabilities Act (ADA), NCCN wishes to ensure that no individual with a disability is excluded, denied services, or otherwise treated differently from other individuals. Each exhibitor shall be responsible for compliance within its exhibit space, including the provision of auxiliary aids and services needed.

**LIABILITY**

Each exhibitor assumes the entire responsibility and hereby agrees to protect, defend, indemnify, and save NCCN and Hilton San Diego Bayfront, its owners, its operator, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses, or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof.

**INSURANCE**

NCCN and the Hilton San Diego Bayfront will not be liable for damage or loss to the exhibitor's property through theft, fire, accidents, or any other cause. NCCN and Hilton San Diego Bayfront will not assume liability for any injury that may occur to visitors, exhibitors or their agents, employees, or others. Exhibitors shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance, and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability, in an amount not less than \$2,000,000 Combined Single Limit for personal injury and property damage.

NCCN and Hilton San Diego Bayfront shall be included in such policies as additional insureds. In addition, the exhibitor acknowledges that neither NCCN nor the Hilton San Diego Bayfront, its owners, or its operator maintains insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance insuring any losses by the exhibitor.

To register for this Congress, please sign below acknowledging on behalf of you and your company that you have received and read the attached terms and accept and agree to be bound by these terms as a condition to the registration.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Full Name \_\_\_\_\_

Email \_\_\_\_\_

Organization Name \_\_\_\_\_



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## INSTRUCTIONS

1. Apply for exhibit space by  
completing this form and  
submitting it by **Friday, August  
22, 2025**.

2. You will receive an email  
confirming receipt of your  
application and registration  
information for the NCCN 2025  
Annual Congress.

## SEND COMPLETED APPLICATION TO:

**Jennifer Tredwell, MBA**  
Senior Vice President, Marketing  
and Communications  
3025 Chemical Road  
Suite 100  
Plymouth Meeting, PA 19462  
[exhibits@nccn.org](mailto:exhibits@nccn.org)

## PAYMENT

Method of payment must be  
indicated on this application. Full  
payment must be received (30)  
days prior to exhibition date.

## CANCELLATION

For a full refund, notification  
of space cancellation must be  
received in writing on or before  
August 22, 2025.

## REFUND SCHEDULE

Through **Friday,  
August 22, 2025**: Full refund  
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August 22, 2025**: No refund

# PRODUCT THEATER PRESENTATION

## Application and Contract

Reach your target audience by giving a non-CE, promotional presentation during the NCCN 2025 Annual Congress. These virtual presentations will be 25 minutes with 5 minutes for a brief Q&A. They will be scheduled throughout the two days of the Congress and take place during breaks. This format is appropriate for product theaters or similar content. Sponsors specify topic and provide the speaker. Topics must be approved by NCCN. All Product Theaters are produced virtually. A viewing room will be provided for in-person attendees. Sponsors will be provided with a statement of work for signature.

## Sponsor Information (please type or print clearly)

Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

(Name of person who will be responsible for your sponsorship and to whom all future correspondence should be sent.)

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_

E-mail (required) \_\_\_\_\_

Signature required for contract: \_\_\_\_\_

## Billing Information (if different from above)

Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_

E-mail (required) \_\_\_\_\_

## Presentation Topic and Title if Available

(Use upper and lower case letters exactly as you want your title to appear on Congress materials and signage.)

## Product Theater Presentations

☐ \$38,000 – 25 minute presentation with 5 minutes for Q & A. Available dates and times will be provided.

TOTAL: \$ \_\_\_\_\_

## Payment Information

☐ Please send an invoice

☐ Check (Please make checks payable to: National Comprehensive Cancer Network and mail to:  
NCCN, 3025 Chemical Road, Suite 100, Plymouth Meeting, PA 19462  
Attn: Accounting Department)

☐ Credit Card: ☐ American Express ☐ Discover Card ☐ MasterCard ☐ Visa

Cardholder's Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Verification Number: \_\_\_\_\_

Signature: \_\_\_\_\_

NCCN may charge the credit card for the amount as indicated above.

Please provide any additional information needed regarding agreements, purchase orders, etc.

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## INSERTION ORDER DUE

Friday, August 22,  
2025

## ARTWORK DUE

Friday, August 29,  
2025

## SEND COMPLETED APPLICATION TO:

**Jennifer Tredwell, MBA**  
Senior Vice President, Marketing  
and Communications  
3025 Chemical Road  
Suite 100  
Plymouth Meeting, PA 19462  
[exhibits@nccn.org](mailto:exhibits@nccn.org)

## PAYMENT

Method of payment must be  
indicated on this application.  
Full payment must be received  
(30) days prior to exhibition  
date.

# ADVERTISING INSERTION ORDER

## Hotel Door Drops

Invite attendees to visit your booth, promote a service, or build brand awareness through the use of a door drop. Have your custom printed piece delivered directly to the hotel rooms of NCCN Congress attendees. Sponsors provide door drop pieces, subject to NCCN approval.

## Exhibit Guide Advertising

Advertising in the NCCN Exhibit Guide provides uncommon exposure to influential oncologists, nurses, pharmacists, and other health care professionals. The NCCN Exhibit Guide will be posted on [NCCN.org/hem](http://NCCN.org/hem) and the Congress app. The printed version will be inserted in the Congress bag and distributed to all Congress attendees. Additional copies are displayed in the exhibit hall and foyers.

Ad Sizes	Width	Height
Half Page Horizontal	8"	5"
Full Page - Run of Book & Covers	8.5"	11"

## Reproduction Requirements:

- The following digital file types are accepted: JPG, PNG
- Vector artwork should be saved in an .EPS format with fonts save as outlines and images embedded. We will substitute with similar fonts if originals are not submitted.
- The following digital file types are NOT accepted formats:  
Powerpoint, Word, Publisher, Excel, Freehand, Corel Draw, Paint

## Advertiser Information (please type or print clearly)

Organization \_\_\_\_\_  
Contact Name \_\_\_\_\_  
(Name of person who will be responsible for your sponsorship and to whom all future correspondence should be sent.)  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone \_\_\_\_\_  
E-mail (required) \_\_\_\_\_

## Exhibit Guide Ads

- ☐ \$1,000/ad Half Page Horizontal Ad Exhibitor  
☐ \$1,500/ad Half Page Horizontal Ad Non-Exhibitor  
☐ \$1,500/ad Full Page Exhibitor  
☐ \$2,000/ad Full Page Non-Exhibitor  
☐ \$4,000/ad Full Page Non-Exhibitor  
☐ \$5,000/ad 2-5 Forward Placement

TOTAL: \$ \_\_\_\_\_

## Door Drops

Sponsor provided printed piece will be  
delivered to all NCCN room block attendees

- ☐ \$5,000 Door Drop - Thursday evening

## Payment Information

- ☐ Please send an invoice  
☐ Check (Please make checks payable to: National Comprehensive Cancer Network and mail to:  
NCCN, 3025 Chemical Road, Suite 100, Plymouth Meeting, PA 19462  
Attn: Accounting Department)

- ☐ Credit Card: ☐ American Express ☐ Discover Card ☐ MasterCard ☐ Visa

Cardholder's Name: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Card Number: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ Verification Number: \_\_\_\_\_  
Signature: \_\_\_\_\_

NCCN may charge the credit card for the amount as indicated above.



2025

Annual Congress:

# Hematologic Malignancies™

In-Person and Virtual Event

## SPONSOR & EXHIBITOR PROSPECTUS

### Sponsor and Exhibit Opportunities

Jennifer Tredwell, MBA  
Senior Vice President, Marketing and Communications  
215.690.0274  
[tredwell@nccn.org](mailto:tredwell@nccn.org)

### Support Opportunities

Beth Gaffney, MBA  
Vice President, US & Global Business Development  
215.690.0226  
[gaffney@nccn.org](mailto:gaffney@nccn.org)

### NCCN Member Institutions: [NCCN.org/CancerCenters](https://www.nccn.org/CancerCenters)

**Abramson Cancer Center at the University of Pennsylvania**  
Philadelphia, PA

**Case Comprehensive Cancer Center/ University Hospitals Seidman Cancer Center and Cleveland Clinic Taussig Cancer Institute**  
Cleveland, OH

**City of Hope National Medical Center**  
Duarte, CA

**Dana-Farber/Brigham and Women's Cancer Center | Mass General Cancer Center**  
Boston, MA

**Duke Cancer Institute**  
Durham, NC

**Fox Chase Cancer Center**  
Philadelphia, PA

**Fred & Pamela Buffett Cancer Center**  
Omaha, NE

**Fred Hutchinson Cancer Center**  
Seattle, WA

**Huntsman Cancer Institute at the University of Utah**  
Salt Lake City, UT

**Johns Hopkins Kimmel Cancer Center**  
Baltimore, MD

**Indiana University Melvin and Bren Simon Comprehensive Cancer Center**  
Indianapolis, IN

**Mayo Clinic Comprehensive Cancer Center**  
Phoenix/Scottsdale, AZ; Jacksonville, FL; and Rochester, MN

**Memorial Sloan Kettering Cancer Center**  
New York, NY

**Moffitt Cancer Center**  
Tampa, FL

**O'Neal Comprehensive Cancer Center at UAB**  
Birmingham, AL

**Robert H. Lurie Comprehensive Cancer Center of Northwestern University**  
Chicago, IL

**Roswell Park Comprehensive Cancer Center**  
Buffalo, NY

**Siteman Cancer Center at Barnes-Jewish Hospital and Washington University School of Medicine**  
St. Louis, MO

**St. Jude Children's Research Hospital/ The University of Tennessee Health Science Center**  
Memphis, TN

**Stanford Cancer Institute**  
Stanford, CA

**The Ohio State University Comprehensive Cancer Center - James Cancer Hospital and Solove Research Institute**  
Columbus, OH

**The UChicago Medicine Comprehensive Cancer Center**  
Chicago, IL

**The University of Texas MD Anderson Cancer Center**  
Houston, TX

**UC Davis Comprehensive Cancer Center**  
Sacramento, CA

**UC San Diego Moores Cancer Center**  
La Jolla, CA

**UCLA Jonsson Comprehensive Cancer Center**  
Los Angeles, CA

**UCSF Helen Diller Family Comprehensive Cancer Center**  
San Francisco, CA

**University of Colorado Cancer Center**  
Aurora, CO

**University of Michigan Rogel Cancer Center**  
Ann Arbor, MI

**University of Wisconsin Carbone Cancer Center**  
Madison, WI

**UT Southwestern Simmons Comprehensive Cancer Center**  
Dallas, TX

**Vanderbilt-Ingram Cancer Center**  
Nashville, TN

**Yale Cancer Center/Smilow Cancer Hospital**  
New Haven, CT

The National Comprehensive Cancer Network® (NCCN®) is a not-for-profit alliance of leading cancer centers devoted to patient care, research, and education. NCCN is dedicated to improving and facilitating quality, effective, equitable, and accessible cancer care so all patients can live better lives. Through the leadership and expertise of clinical professionals at NCCN Member Institutions, NCCN develops resources that present valuable information to the numerous stakeholders in the health care delivery system. By defining and advancing high-quality cancer care, NCCN promotes the importance of continuous quality improvement and recognizes the significance of creating clinical practice guidelines appropriate for use by patients, clinicians, and other health care decision-makers around the world.

World-renowned experts from NCCN Member Institutions diagnose and treat patients with a broad spectrum of cancers and are recognized for dealing with complex, aggressive, or rare cancers. NCCN Member Institutions pioneered the concept of the multidisciplinary team approach to patient care and conduct innovative research that contributes significantly to understanding, diagnosing, and treating cancer. NCCN programs offer access to expert physicians, superior treatment, and quality and safety initiatives that continuously improve the effectiveness and efficiency of cancer care globally.

[NCCN.org](https://www.nccn.org) – For Clinicians | [NCCN.org/patients](https://www.nccn.org/patients) – For Patients



National Comprehensive  
Cancer Network®

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