



Annual 2023 Conference

March 31 – April 2, 2023

Live and Virtual Formats

CONFERENCE DATES

March 31–April 2, 2023
Orlando World Center Marriott

LIVE EXHIBIT DATES

March 31–April 1, 2023

APPLICATION DEADLINE

Friday, January 27, 2023

INFORMATION

exhibits@nccn.org
NCCN.org/conference

RESERVATION FORMS INCLUDED:

- Sponsor Level Application
- Exhibit Space Application
- Reimbursement Resource Room Participation
- Advocacy Pavilion Sponsorship
- Exhibitor Showcase Presentation
- Advertising and Door Drop Insertion Order

NEW LOCATION!

Sponsor & Exhibitor Prospectus



All invited attendees, guests, NCCN conference staff, and exhibitors that attend any in-person event or activity during the NCCN 2023 Annual Conference must attest to being fully vaccinated and must agree to follow the NCCN COVID-19 Health and Safety Protocols, including any testing and masking requirements.

Annual 2023 Conference

March 31 – April 2, 2023

Live and Virtual Formats

CONFERENCE DATES

March 31–April 2, 2023


EXHIBIT DATES

March 31–April 1, 2023

AGENDA

For the most up-to-date version of the Conference agenda, please visit:

[NCCN.org/conference](https://www.nccn.org/conference).



General Poster Sessions

NCCN will host general poster sessions on Friday, March 31 and Saturday, April 1.

Sponsor & Exhibitor Prospectus

The NCCN 2023 Annual Conference and related activities are planned to be held as “hybrid” events on March 31 – April 2, 2023 to include live (in-person) sessions and a virtual option. The live sessions will be held at the Orlando World Center Marriott, Orlando, FL and simultaneously, a virtual platform will be provided where certain activities/sessions will be offered for remote attendance.

The NCCN 2023 Annual Conference attracts more than 1,450 (850 in-person and 600 virtual) attendees from across the United States and the globe including oncologists (in both community and academic settings), oncology fellows, nurses, pharmacists, patient advocates, and other health care professionals involved in the care of people with cancer. The conference features three days of educational sessions where respected opinion leaders from NCCN Member Institutions present the latest cancer therapies and provide updates on selected NCCN Clinical Practice Guidelines in Oncology (NCCN Guidelines®), the data upon which the NCCN Guidelines® are based, and quality initiatives in oncology. Topics change annually but focus on the major cancers and supportive care areas. The NCCN Annual Conference also includes case study discussion forums with experts from NCCN Member Institutions and roundtable discussions featuring the foremost professionals from the academic, patient advocacy, government, payer, industry, and business realms of cancer care.

Live and Virtual Exhibit Booths

NCCN is dedicated to offering exhibit placements that provide value to our sponsors as well as an added informative feature for our Conference attendees. For these reasons, all exhibits will be both live and virtual. With the purchase of the physical booth space, a virtual exhibit will be included. Once the exhibit application is received, information regarding the virtual exhibit will be provided.

Past NCCN Annual Conference Exhibitors

- AbbVie
- Adaptive Biotechnologies
- Agios Pharmaceuticals
- Amgen
- Astellas
- AstraZeneca
- Bayer Healthcare Pharmaceuticals, Inc.
- BMT InfoNet
- Bristol-Myers Squibb
- Cancer Hope Network
- Celgene Corporation
- CLL Society
- Daiichi Sankyo, Inc.
- Drug Development Institute at The Ohio State University Comprehensive Cancer Center*
- Genentech, A Member of the Roche Group
- Genoptix Medical Laboratory
- Gilead Sciences, Inc.
- GSK
- Harborside Press
- Helsinn
- Incyte Corporation
- Janssen Oncology
- Jazz Pharmaceuticals, Inc.
- Karyopharm Therapeutics
- Kite Pharma, Inc.
- Lazarex Cancer Foundation IMPACT
- Lymphoma Research Foundation
- Merck & Co.
- Myeloma Crowd
- Novartis
- Pfizer Oncology
- Pharmacoclics LLC, an AbbVie Company
- Sandoz Biopharmaceuticals - A Novartis Division
- Seagen
- Servier
- Spectrum Pharmaceuticals, Inc.
- Stanford Cancer Institute*
- Takeda Oncology
- Teva Oncology
- The Leukemia & Lymphoma Society
- Verastem Oncology

* NCCN Member Institution

Attendee Registration List

NCCN does not rent or share the attendee registration list.



Annual 2023 Conference

March 31 – April 2, 2023

Live and Virtual Formats

CONFERENCE DATES

March 31–April 2, 2023

EXHIBIT DATES

March 31–April 1, 2023

SPONSOR TIER STRUCTURE

Bronze \$25,000

Silver \$40,000

Gold \$50,000

Platinum \$75,000

Sponsor & Exhibitor Prospectus

Sponsor Levels

NCCN is pleased to invite organizations to be commercial sponsors of the NCCN 2023 Annual Conference. Sponsor levels are Platinum, Gold, Silver, and Bronze. Reach your key audience of NCCN attendees by increasing visibility and supporting NCCN through these opportunities.

Sponsor Tier Structure	Bronze \$25,000	Silver \$40,000	Gold \$50,000	Platinum \$75,000
<ul style="list-style-type: none"> • Recognition listing on NCCN.org/conference home page with link to sponsor-provided website. • Recognition listing with link to sponsor-provided website under Sponsor tab on virtual meeting platform that will host the Conference. • Complimentary Registrations for the NCCN 2023 Annual Conference <ul style="list-style-type: none"> - Bronze: 2 - Silver: 4 - Gold: 6 - Platinum: 8 • Complimentary Custom Ad in NCCN Exhibition Guide (both print and digital): <ul style="list-style-type: none"> - Bronze: 1 page - Silver: 2 pages - Gold: 3 pages - Platinum: 4 pages • Recognition listings included on NCCN eBulletin ads to run prior to the Conference. • Complimentary digital banner-sized ad in 2023 NCCN eBulletin newsletter issues: <ul style="list-style-type: none"> - Bronze: 1 ad - Silver: 2 ads - Gold: 3 ads - Platinum: 4 ads 				



Annual 2023 Conference

March 31 – April 2, 2023

Live and Virtual Formats

CONFERENCE DATES

March 31–April 2, 2023

EXHIBIT DATES

March 31–April 1, 2023

Sponsor & Exhibitor Prospectus

Exhibitor Schedule*

Exhibitor Registration and Set-up Hours

Thursday, March 30, 2023
11:00 AM – 5:00 PM

Exhibition Hall Dates and Hours

Friday, March 31, 2023	7:00 AM – 3:45 PM
Saturday, April 1, 2023	7:00 AM – 3:45 PM

Exhibit Dismantling

Saturday, April 1, 2023 5:00 – 8:00 PM

Exhibition Hall Location

Orlando World Center Marriott
Cypress Ballroom 1 and 2
Orlando, Florida

Space Assignment

Space is assigned as applications are received. Sponsors and Corporate Council Members are given premium exhibit placement. Deadline to reserve space is Friday, January 27, 2023 or until spaces are filled.

Exhibit Set-up

Exhibition Hall set-up is limited to one day, Thursday, March 30, 2023 from 11:00 AM to 5:00 PM. Please plan accordingly and consider booth design and assembly needed so that all set-up is completed promptly by 5:00 PM on Thursday, March 30, 2023.

Booth Activity

NCCN must be informed of and approve any intent to conduct a drawing, provide a demonstration, distribute free samples or any other activity to take place during show hours. Submit requests to exhibits@nccn.org by Friday, February 10, 2023.

Payment

Method of payment must be indicated on exhibit space applications. Full payment must be received (30) days prior to exhibition date.

Cancellation

For a full refund, notification of space cancellation must be received in writing on or before December 31, 2022.

Refund Schedule

Through December 31, 2022	Full Refund
January 1 – 31, 2023	50% Refund
After January 31, 2023	No Refund

* Times subject to change.



Annual 2023 Conference

March 31 – April 2, 2023

Live and Virtual Formats

⦿ CONFERENCE DATES

March 31–April 2, 2023

⦿ EXHIBIT DATES

March 31–April 1, 2023

Sponsor & Exhibitor Prospectus

NCCN Exhibition Hall Includes:

Exhibit Booths – Standard and custom displays ranging in size from 10’ x 10’ to 10’ x 30’ inline booths. This event will not include island booths.

NCCN Reimbursement Resource Room – A designated section in the front of the hall, where companies provide information about reimbursement and patient assistance programs with tabletop displays.

Exhibitor Showcase – An open seating, theater-like area for product theaters and other promotional presentations.

Patient Advocacy Pavilion – An area of kiosks for advocacy groups to exhibit and provide patient information.

General Poster Sessions – Posters are displayed according to posted schedules.

NCCN Booth and NCCN Trends Kiosks – Attendees visit the NCCN booth to learn about programs, enter to win prizes, and receive free giveaways. Attendees can complete surveys on issues concerning oncology practice.

Food and Beverage – Breakfasts, lunches, and break refreshments are served buffet style.

Exhibitors Receive:

- A virtual exhibit is included with the purchase of physical exhibit space. Features of the virtual exhibit will be provided.
- Complimentary Conference Registrations based on exhibit size – see below
- Food and beverage for breakfasts, lunches, and breaks on Friday and Saturday.
- Pipe and drape configuration including back and side curtains in fully carpeted exhibition hall.
- One (1) identification sign, one (1) 6’ draped table, two (2) chairs, and one (1) trash can.
- A 75-word company description, placement on floor plan listing, and discounted advertising rates in the printed and digital versions of the NCCN Exhibition Guide.
- Fully carpeted exhibition areas.

Exhibitor Registrations:

- **10’ x 10’ Booth.....\$7,500**
 - (6) Annual Conference registrations
 - (4) Exhibit Hall Only registrations - Staff to work in exhibit hall, no access to sessions.
- **10’ x 20’ Booth.....\$15,000**
 - (8) Annual Conference registrations
 - (5) Exhibit Hall Only registrations - Staff to work in exhibit hall, no access to sessions.
- **10’ x 30’ Booth.....\$22,500**
 - (10) Annual Conference registrations
 - (6) Exhibit Hall Only registrations - Staff to work in exhibit hall, no access to sessions.



Annual 2023 Conference

March 31 – April 2, 2023

Live and Virtual Formats

CONFERENCE DATES

March 31–April 2, 2023

EXHIBIT DATES

March 31–April 1, 2023

ROOM BLOCK DEADLINE

Monday,
February 20, 2023

COVID -19 ATTESTATION FORM

All invited attendees, guests, NCCN conference staff, and exhibitors that attend any in-person event or activity during the NCCN 2023 Annual Conference must attest to being fully vaccinated and must agree to follow the NCCN COVID-19 Health and Safety Protocols, including any testing and masking requirements.

Sponsor & Exhibitor Prospectus

NCCN Rooming Block Information
NCCN has a room block reserved at the Orlando World Center Marriott. For information on reserving a room, please visit: www.NCCN.org/conference.

Housing Information

Important announcement regarding hotel accommodations for the NCCN Annual Conference!

It has come to the attention of NCCN that in the past, fraudulent reservation companies have approached our supporters, exhibitors, and conference attendees with offers of hotel rooms at discounted rates. These companies are in no way affiliated with NCCN or the Orlando World Center Marriott nor are they often legitimate companies. Please do not share your personal or financial information with these companies, or proceed with booking any reservations for the NCCN Annual Conference through these companies.

NCCN is the only organization that can reserve your room at the Orlando World Center Marriott for our conference within our discounted room block. Booking through NCCN ensures a legitimate reservation and that your credit card and personal information is secure. If you are contacted by anyone asking if you need a room reservation for the NCCN Annual Conference, or if they represent themselves as the "NCCN housing provider," please get their information and contact the NCCN Conferences and Meetings Department immediately at conferences@nccn.org.

NCCN cannot be held responsible for guests choosing accommodations outside of our official room block. If you have been contacted by email, fax, or phone by someone other than an NCCN Staff member about making your hotel reservation, please let us know immediately.

NCCN cannot be held responsible for guests choosing accommodations outside of our official room block. If you have been contacted by email, fax, or phone by someone other than an NCCN Staff member about making your hotel reservation, please let us know immediately. Thank you!

Blackout Times
NCCN requests that all sponsors, exhibitors, or non-sponsors respect the intent of this event. Therefore, any non-NCCN events, whether on the event property or off-premises but within the city limits, that might potentially draw participants from registered attendees, faculty, or speakers of the NCCN 2023 Annual Conference are prohibited.
NCCN appreciates the understanding and cooperation of all entities involved, for any questions regarding this policy, please e-mail: exhibits@nccn.org
The blackout times for this event are Thursday, March 30, 2023 beginning at 8:00 AM to Sunday, April 2, 2023 ending at 5:00 PM. Thank you.



Annual 2023 Conference

March 31 – April 2, 2023

Live and Virtual Formats

CONFERENCE DATES

March 31–April 2, 2023

EXHIBIT DATES

March 31–April 1, 2023

INSTRUCTIONS

1. Reserve your sponsorship by completing this form and submitting it by Friday, January 27, 2023.
2. You will receive an email confirming receipt of your application and details concerning your sponsorship.

SEND COMPLETED APPLICATION TO:

Jennifer Tredwell, MBA
 Vice President, Marketing and Communications
 3025 Chemical Road
 Suite 100
 Plymouth Meeting, PA 19462
 Phone – 215.690.0274
exhibits@nccn.org

CANCELLATION PENALTIES:

Through
January 31, 2023:
 Full refund

After
January 31, 2023:
 No refund

Sponsor Level Application and Contract

Sponsor Information (please type or print clearly)

Organization _____
 Contact Name _____
 (Name of person who will be responsible for your sponsorship and to whom all future correspondence should be sent.)
 Title _____
 Address _____
 City _____ State _____ Zip Code _____
 Phone _____
 E-mail (required) _____
 Signature required for contract _____

Recognition Information

Sponsor name _____
 (Use upper and lower case letters exactly as you want your organization's name to appear on congress materials.)
 Company Website _____
 (Provide URL to link to company name for virtual placements.)

Sponsor Levels

\$25,000 Bronze Level
 \$40,000 Silver Level
 \$50,000 Gold Level
 \$75,000 Platinum Level
 total: \$ _____

Payment Information

Please send an invoice
 Check Enclosed (Please make checks payable to: National Comprehensive Cancer Network and mail to:
 NCCN, 3025 Chemical Road, Suite 100, Plymouth Meeting, PA 19462
 Attn: Accounting Department)
 Credit Card: American Express Discover Card MasterCard Visa

Cardholder's Name: _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____
 Card Number: _____
 Expiration Date: _____ Verification Number: _____
 Signature: _____

NCCN may charge the credit card for the amount as indicated above.



Annual 2023 Conference

March 31 – April 2, 2023

Live and Virtual Formats

Exhibit Space

Application and Contract

For Live and Virtual Exhibit Space

CONFERENCE DATES

March 31–April 2, 2023

EXHIBIT DATES

March 31–April 1, 2023

INSTRUCTIONS

1. Apply for exhibit space by completing this form and submitting it by Friday, January 27, 2023.
2. You will receive an email confirming receipt of your application and registration information for the NCCN 2023 Annual Conference.
3. You will receive a Show Service Kit with exhibit details 6 weeks before the NCCN 2023 Annual Conference. The floor plan with booth numbers will be available at this time.
4. The reservation includes a virtual exhibit. Information on virtual exhibit features will follow.

SEND COMPLETED APPLICATION TO:

Jennifer Tredwell, MBA
 Vice President, Marketing
 and Communications
 3025 Chemical Road, Suite 100
 Plymouth Meeting, PA 19462
 Phone – 215.690.0274
exhibits@nccn.org

PAYMENT

Method of payment must be indicated on this application. Full payment must be received (30) days prior to exhibition date.

CANCELLATION

For a full refund, notification of space cancellation must be received in writing on or before December 31, 2022.

REFUND SCHEDULE

Through December 31, 2022
 Full Refund
 January 1 – 31, 2023
 50% Refund
 After January 31, 2023
 No Refund

Sponsor Information (please type or print clearly)

Organization _____
 Contact Name _____
 (Name of person who will be responsible for your sponsorship and to whom all future correspondence should be sent.)
 Title _____
 Address _____
 City _____ State _____ Zip Code _____
 Phone _____
 E-mail (required) _____
 Signature required for contract _____
 List exhibitors you do not wish to be next to or directly across the aisle from.

 Signature required for exhibit space reservation. – See *Exhibit Application Page 2*

Promotional Information

Organization Name for Conference Materials _____

 (Use upper and lower case letters exactly as you want your organization’s name to appear on conference materials and signage.)

Booth Activity

Please provide information on any drawing, demonstration, or other activity to take place in your booth.

Space Reservations

\$2,500 Nonprofit Only – 10’ x 10’ + Virtual Exhibit
 \$7,500 – 10’ x 10’ Exhibitor Space + Virtual Exhibit
 \$15,000 – 10’ x 20’ Exhibitor Space + Virtual Exhibit
 \$22,500 – 10’ x 30’ Exhibitor Space + Virtual Exhibit
 TOTAL: _____

Payment Information

Please send an invoice
 Check Enclosed (Please make checks payable to: National Comprehensive Cancer Network and mail to:
 NCCN, 3025 Chemical Road, Suite 100, Plymouth Meeting, PA 19462
 Attn: Accounting Department)
 Credit Card: American Express Discover Card MasterCard Visa
 Cardholder’s Name: _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____
 Card Number: _____
 Expiration Date: _____ Verification Number: _____
 Signature: _____
 NCCN may charge the credit card for the amount as indicated above.



Annual 2023 Conference

March 31 – April 2, 2023

Live and Virtual Formats

Exhibit Space

Application and Contract For Live and Virtual Exhibit Space

Continued from previous page

FIRE AND SAFETY REGULATIONS

As an exhibitor, you must comply with safety, fire, and health ordinances that apply to the City of Orlando, State of Florida. All displays, exhibit materials, and equipment must be reasonably located and protected by safety guards and fireproofing to prevent fire hazards and accidents. Electrical wiring must conform to all federal, state, and municipal government requirements and to National Electrical Code Safety Rules.

AUXILIARY AIDS OR SERVICES

In compliance with the Americans with Disabilities Act (ADA), NCCN wishes to ensure that no individual with a disability is excluded, denied services, or otherwise treated differently from other individuals. Each exhibitor shall be responsible for compliance within its exhibit space, including the provision of auxiliary aids and services needed.

LIABILITY

Each exhibitor assumes the entire responsibility and hereby agrees to protect, defend, indemnify, and save NCCN and Orlando World Center Marroitt, its owners, its operator, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses, or damages to persons or property, governmental charges or fines and attorney’s fees arising out of or caused by its installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof.

INSURANCE

NCCN and the Orlando World Center Marroitt will not be liable for damage or loss to the exhibitor’s property through theft, fire, accidents, or any other cause. NCCN and Orlando World Center Marroitt will not assume liability for any injury that may occur to visitors, exhibitors or their agents, employees, or others. Exhibitors shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance, and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability, in an amount not less than \$2,000,000 Combined Single Limit for personal injury and property damage.

NCCN and Orlando World Center Marroitt shall be included in such policies as additional insureds. In addition, the exhibitor acknowledges that neither NCCN nor the Orlando World Center Marroitt, its owners, or its operator maintains insurance covering exhibitor’s property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance insuring any losses by the exhibitor.

To register for this conference, please sign below acknowledging on behalf of you and your company that you have received and read the attached terms and accept and agree to be bound by these terms as a condition to the registration.

Signature _____ Date _____

Print Full Name _____

Organization Name _____



Annual 2023 Conference

March 31 – April 2, 2023

Live and Virtual Formats

CONFERENCE DATES

March 31–April 2, 2023

EXHIBIT DATES

March 31–April 1, 2023

INSTRUCTIONS

1. Reserve your presentation by completing this form and submitting it by Friday, January 27, 2023.
2. You will receive an email confirming receipt of your application. All presentations will be live and simultaneously broadcast virtually. Details will be provided about both the live and virtual platforms.
3. A schedule with preparation details will be provided.

SEND COMPLETED APPLICATION TO:

Jennifer Tredwell, MBA
 Vice President, Marketing and Communications
 3025 Chemical Road, Suite 100
 Plymouth Meeting, PA 19462
 Phone – 215.690.0274
exhibits@nccn.org

CANCELLATION

For a full refund, notification of space cancellation must be received in writing on or before December 31, 2022.

REFUND SCHEDULE

Through December 31, 2022
 Full Refund
 January 1 – 31, 2023
 50% Refund
 After January 31, 2023
 No Refund

Exhibitor Showcase Presentation

Application and Contract

Reach your target audience by giving an informational presentation in a casual theater-like set up conveniently located inside the NCCN Exhibition Hall. Presentations will last 25 minutes followed by an audience Q&A session. NCCN provides podium, stage, flat screen monitor, and sound system. Banner signs, directional signs, ads, and a door drop flyer will identify your support and promote your presentation. Broadcast announcements will invite attendees to hear your presentation. New for 2023, all presentations will be simultaneously broadcast on the digital conference platform.

Sponsor Information (please type or print clearly)

Organization _____

Contact Name _____
 (Name of person who will be responsible for your sponsorship and to whom all future correspondence should be sent.)

Title _____

Address _____

City _____ State _____ Zip Code _____

Phone _____

E-mail (required) _____

Signature required for contract: _____

Presentation Information

Presentation Title for Conference Materials _____

(Use upper and lower case letters exactly as you want your title to appear on conference materials and signage.)

Exhibitor Showcase Presentations*

- \$35,000 – Friday, March 31, 2023 – Morning A
- \$35,000 – Friday, March 31, 2023 – Morning B
- \$35,000 – Friday, March 31, 2023 – Afternoon A
- \$35,000 – Saturday, April 1, 2023 – Morning A
- \$35,000 – Saturday, April 1, 2023 – Morning B
- \$35,000 – Saturday, April 1, 2023 – Afternoon A

*Exact start and stop time for each 25 minute presentation will be provided

TOTAL: \$ _____

Payment Information

Please send an invoice

Check Enclosed (Please make checks payable to: National Comprehensive Cancer Network and mail to: NCCN, 3025 Chemical Road, Suite 100, Plymouth Meeting, PA 19462 Attn: Accounting Department)

Credit Card: American Express Discover Card MasterCard Visa

Cardholder's Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Card Number: _____

Expiration Date: _____ Verification Number: _____

Signature: _____

NCCN may charge the credit card for the amount as indicated above.



Annual 2023 Conference

March 31 – April 2, 2023

Live and Virtual Formats

CONFERENCE DATES

March 31–April 2, 2023

EXHIBIT DATES

March 31–April 1, 2023

INSTRUCTIONS

1. Complete and submit this form to apply for participation in the NCCN Reimbursement Resource Room by Friday, January 27, 2023.
2. You will receive an email confirming receipt of your application and registration information.
3. Upon receipt of this application, information regarding the virtual exhibit and other features will be provided.

SEND COMPLETED APPLICATION TO:

Jennifer Tredwell, MBA
 Vice President, Marketing and Communications
 3025 Chemical Road, Suite 100
 Plymouth Meeting, PA 19462
 Phone – 215.690.0274
exhibits@nccn.org

PAYMENT

Method of payment must be indicated on this application. Full payment must be received (30) days prior to exhibition date.

CANCELLATION

For a full refund, notification of space cancellation must be received in writing on or before December 31, 2022.

REFUND SCHEDULE

Through December 31, 2022
 Full Refund
 January 1 – 31, 2023
 50% Refund
 After January 31, 2023
 No Refund

Reimbursement Resources Room

Application and Contract

NCCN will have a dedicated section in the Exhibition Hall for clinicians to visit and learn about industry reimbursement help and services. Individual tabletop displays are available. The NCCN Reimbursement Resource Room will have a prominent position in the front of the Exhibition Hall. Participation is a year-long sponsorship and includes:

- A table top display in the NCCN Exhibition Hall
- A listing in the NCCN Exhibition Guide, included in all attendee bags and digitally on the virtual meeting platform.
- A year-long placement on the NCCN Reimbursement Resources App for mobile devices.
- A year-long placement on the NCCN Virtual Reimbursement Resource Room section of NCCN.org, available at NCCN.org/reimbursement.
- Complimentary digital ads, throughout the year in the *NCCN eBulletin*, an electronic newsletter delivered to more than 190,000 readers weekly.

Applicant Information (please type or print clearly)

Organization _____

Contact Name _____
 (Name of person who will be responsible for your sponsorship and to whom all future correspondence should be sent.)

Title _____

Address _____

City _____ State _____ Zip Code _____

Phone _____

E-mail (required) _____

Promotional Information

Organization Program Name for Conference Materials _____

(Use upper and lower case letters exactly as you want your organization’s name to appear on conference materials and signage.)

Reimbursement Resource Room Reservation

\$10,000 – Virtual Exhibit and Full Year of Participation

TOTAL: _____

Payment Information

- Please send an invoice
- Check Enclosed (Please make checks payable to: National Comprehensive Cancer Network and mail to:
 NCCN, 3025 Chemical Road, Suite 100, Plymouth Meeting, PA 19462
 Attn: Accounting Department)

Credit Card: American Express Discover Card MasterCard Visa

Cardholder’s Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Card Number: _____

Expiration Date: _____ Verification Number: _____

Signature: _____

NCCN may charge the credit card for the amount as indicated above.



Annual 2023 Conference

March 31 – April 2, 2023

Live and Virtual Formats

Reimbursement Resources Room

Continued from previous page

FIRE AND SAFETY REGULATIONS

As an exhibitor, you must comply with safety, fire, and health ordinances that apply to the City of Orlando, State of Florida. All displays, exhibit materials, and equipment must be reasonably located and protected by safety guards and fireproofing to prevent fire hazards and accidents. Electrical wiring must conform to all federal, state, and municipal government requirements and to National Electrical Code Safety Rules.

AUXILIARY AIDS OR SERVICES

In compliance with the Americans with Disabilities Act (ADA), NCCN wishes to ensure that no individual with a disability is excluded, denied services, or otherwise treated differently from other individuals. Each exhibitor shall be responsible for compliance within its exhibit space, including the provision of auxiliary aids and services needed.

LIABILITY

Each exhibitor assumes the entire responsibility and hereby agrees to protect, defend, indemnify, and save NCCN and Orlando World Center Marriott, its owners, its operator, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses, or damages to persons or property, governmental charges or fines and attorney’s fees arising out of or caused by its installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof.

INSURANCE

NCCN and the Orlando World Center Marriott will not be liable for damage or loss to the exhibitor’s property through theft, fire, accidents, or any other cause. NCCN and Orlando World Center Marriott will not assume liability for any injury that may occur to visitors, exhibitors or their agents, employees, or others. Exhibitors shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance, and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability, in an amount not less than \$2,000,000 Combined Single Limit for personal injury and property damage.

NCCN and Orlando World Center Marriott shall be included in such policies as additional insureds. In addition, the exhibitor acknowledges that neither NCCN nor the Orlando World Center Marriott, its owners, or its operator maintains insurance covering exhibitor’s property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance insuring any losses by the exhibitor.

To register for this conference, please sign below acknowledging on behalf of you and your company that you have received and read the attached terms and accept and agree to be bound by these terms as a condition to the registration.

Signature _____ Date _____

Print Full Name _____

Organization Name _____



Annual 2023 Conference

March 31 – April 2, 2023

Live and Virtual Formats

CONFERENCE DATES

March 31–April 2, 2023

EXHIBIT DATES

March 31–April 1, 2023

INSTRUCTIONS

1. Apply for sponsorship by completing this form submitting it by Friday, January 27, 2023.
2. You will receive an email confirming receipt of your application and more information about participation.

SEND COMPLETED APPLICATION TO:

Jennifer Tredwell, MBA
 Vice President, Marketing and Communications
 3025 Chemical Road, Suite 100
 Plymouth Meeting, PA 19462
 Phone – 215.690.0274
exhibits@nccn.org

PAYMENT

Method of payment must be indicated on this application. Full payment must be received (30) days prior to exhibition date.

CANCELLATION PENALTIES

Through December 31, 2022
 Full Refund
 January 1 – 31, 2023
 50% Refund
 After January 31, 2023
 No Refund

Patient Advocacy Pavilion Sponsorship

Become a sponsor of the NCCN Patient Advocacy Pavilion program, where multiple patient advocacy groups, representing a range of disease types, are able to attend and exhibit during the Conference. Sponsors receive free registrations to attend the Conference. Sponsors are listed on the NCCN 2023 Annual Conference virtual platform, NCCN Exhibition Guide ads, and on the Conference web page. All advocates receive information on NCCN patient materials and other resources. All advocacy group attendees and sponsoring organizations are invited to the NCCN Patient Advocacy Pavilion kick-off event to be scheduled in early 2023. Benefits of sponsorship increase with level of sponsorship.

Patient Advocacy Pavilion Sponsor Information (please type or print clearly)

Organization _____

Contact Name _____
 (Name of person who will be responsible for your sponsorship and to whom all future correspondence should be sent.)

Title _____

Address _____

City _____ State _____ Zip Code _____

Phone _____

E-mail (required) _____

Signature required for contract: _____

Recognition Information

Sponsor Name for Conference Materials _____
 (Use upper and lower case letters exactly as you want your title to appear on conference materials and signage.)

Patient Advocacy Pavilion Sponsor Levels

- \$5,000 – Topaz
 - \$10,000 – Emerald
 - \$25,000 – Ruby
 - \$50,000 – Diamond
- TOTAL: \$ _____

Payment Information

Please send an invoice

Check Enclosed (Please make checks payable to: National Comprehensive Cancer Network and mail to: NCCN, 3025 Chemical Road, Suite 100, Plymouth Meeting, PA 19462 Attn: Accounting Department)

Credit Card: American Express Discover Card MasterCard Visa

Cardholder's Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Card Number: _____

Expiration Date: _____ Verification Number: _____

Signature: _____

NCCN may charge the credit card for the amount as indicated above.

Annual 2023 Conference

March 31 – April 2, 2023

Live and Virtual Formats

CONFERENCE DATES
March 31–April 2, 2023

EXHIBIT DATES
March 31–April 1, 2023



INSERTION ORDER DUE
Friday, January 27, 2023

ARTWORK DUE
Friday, February 17, 2023

DOOR DROP DUE
Friday, February 17, 2023

SEND COMPLETED APPLICATION TO:

Jennifer Tredwell, MBA
Vice President, Marketing and Communications
3025 Chemical Road, Suite 100
Plymouth Meeting, PA 19462
Phone – 215.690.0274
exhibits@nccn.org

PAYMENT
Method of payment must be indicated on this application. Full payment must be received (30) days prior to exhibition date.

Advertising and Door Drop

NCCN Door Drops

Invite attendees to visit your booth, promote a service, or build brand awareness through the use of a door drop. Have your custom printed piece delivered directly to the hotel rooms of NCCN conference attendees.

Exhibit Guide Advertising

Advertising in the NCCN Exhibit Guide provides uncommon exposure to influential oncologists, nurses, pharmacists, and other health care professionals. The NCCN Exhibit Guide will be posted on NCCN.org/conference and inserted in the conference bag and distributed to all conference attendees. A digital version will post on the conference app. Additional copies are displayed in the exhibition hall and foyers.

Ad Sizes	Width	Height	Bleed
Half Page Horizontal	8"	5"	0.125
Full Page - Run of Book & Covers	8.5"	11"	0.125

Reproduction Requirements:

- The following digital file types are accepted: JPG, PNG
- Vector artwork should be saved in an .EPS format with fonts save as outlines and images embedded. We will substitute with similar fonts if originals are not submitted.
- The following digital file types are NOT accepted formats:
Powerpoint, Word, Publisher, Excel, Freehand, Corel Draw, Paint

Advertiser Information (please type or print clearly)

Organization _____
 Contact Name _____
 (Name of person who will be responsible for your sponsorship and to whom all future correspondence should be sent.)
 Title _____
 Address _____
 City _____ State _____ Zip Code _____
 Phone _____
 E-mail (required) _____

Exhibit Guide Ads

- \$1,000/ad Half Page Horizontal Ad Exhibitor
 - \$1,500/ad Half Page Horizontal Ad Non-Exhibitor
 - \$1,500/ad Full Page Exhibitor
 - \$2,000/ad Full Page Non-Exhibitor
 - \$5,000/ad Pages 2-5 Forward Placement/per page
- TOTAL: \$ _____

Door Drops

- Sponsor provided printed piece will be delivered to all NCCN room block attendees
- \$8,000 Door Drop - Thursday evening
 - \$8,000 Door Drop - Friday evening

Payment Information

- Please send an invoice
- Check Enclosed (Please make checks payable to: National Comprehensive Cancer Network and mail to:
NCCN, 3025 Chemical Road, Suite 100, Plymouth Meeting, PA 19462
Attn: Accounting Department)
- Credit Card: American Express Discover Card MasterCard Visa

Cardholder's Name: _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____
 Card Number: _____
 Expiration Date: _____ Verification Number: _____
 Signature: _____
 NCCN may charge the credit card for the amount as indicated above.



Annual 2023 Conference

March 31 – April 2, 2023

Live and Virtual Formats

Sponsor & Exhibitor Prospectus

Sponsor and Exhibit Opportunities

Jennifer Tredwell, MBA
Vice President, Marketing and Communications
215.690.0274
tredwell@nccn.org

Support Opportunities

Beth Gaffney, MBA
Vice President, US & Global Business Development
215.690.0226
gaffney@nccn.org

NCCN Member Institutions



The National Comprehensive Cancer Network® (NCCN®) is a not-for-profit alliance of leading cancer centers devoted to patient care, research, and education. NCCN is dedicated to improving and facilitating quality, effective, equitable, and accessible cancer care so all patients can live better lives. Through the leadership and expertise of clinical professionals at NCCN Member Institutions, NCCN develops resources that present valuable information to the numerous stakeholders in the health care delivery system. By defining and advancing high-quality cancer care, NCCN promotes the importance of continuous quality improvement and recognizes the significance of creating clinical practice guidelines appropriate for use by patients, clinicians, and other health care decision-makers around the world.

World-renowned experts from NCCN Member Institutions diagnose and treat patients with a broad spectrum of cancers and are recognized for dealing with complex, aggressive, or rare cancers. NCCN Member Institutions pioneered the concept of the multidisciplinary team approach to patient care and conduct innovative research that contributes significantly to understanding, diagnosing, and treating cancer. NCCN programs offer access to expert physicians, superior treatment, and quality and safety initiatives that continuously improve the effectiveness and efficiency of cancer care globally.

[NCCN.org](https://www.nccn.org) – For Clinicians | [NCCN.org/patients](https://www.nccn.org/patients) – For Patients



3025 Chemical Road, Suite 100 | Plymouth Meeting, PA 19462
Phone: 215.690.0300 | Fax: 215.690.0280