



**NCCN 16<sup>th</sup> Annual Conference:**  
**Clinical Practice Guidelines & Quality Cancer Care™**  
The Westin Diplomat Convention Center, Hollywood, FL  
Display Dates: March 10 – 11, 2011

**NCCN Reimbursement Resource Room Participant List**

<b>Allos Support for Assisting Patients (ASAP)</b>	<b>#T-7</b>
<b>Amgen</b>	<b>#T-4</b>
<b>Bayer Healthcare Pharmaceuticals</b>	<b>#T-10</b>
<b>Celgene Patient Support®</b>	<b>#T-3</b>
<b>CORE (Cephalon Oncology Reimbursement Expertise)</b>	<b>#T-1</b>
<b>Dendreon ON Call</b>	<b>#T-2</b>
<b>PatientOne (Lilly Oncology)</b>	<b>#T-5</b>
<b>OncoADVOCATE™ (OncoMed, The Oncology Pharmacy)</b>	<b>#T-6</b>
<b>Patient Assistance NOW Oncology (PANO) (Novartis Oncology)</b>	<b>#T-8</b>
<b>Merck</b>	<b>#T-9</b>
<b>Pfizer</b>	<b>#T-11</b>

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**Exhibitor List**

<b>Accuray Incorporated</b>	<b>#314</b>
<b>Agendia, Inc.</b>	<b>#413</b>
<b>Allos Therapeutics</b>	<b>#415</b>
<b>American Joint Committee on Cancer</b>	<b>#222</b>
<b>Amgen</b>	<b>#319</b>
<b>ARIAD Pharmaceuticals, Inc.</b>	<b>#210</b>
<b>Associates of Cape Cod, Inc.</b>	<b>#516</b>
<b>Association of Community Cancer Centers (ACCC)</b>	<b>#219</b>
<b>Bayer HealthCare Pharmaceuticals and Onyx Pharmaceuticals</b>	<b>#609</b>
<b>Biodesix</b>	<b>#701</b>
<b>Boehringer Ingelheim Pharmaceuticals, Inc.</b>	<b>#601</b>
<b>Bristol-Myers Squibb</b>	<b>#700 &amp; 702</b>
<b>CANCER101 Inc.</b>	<b>#220</b>
<b>Cancer Hope Network</b>	<b>#217</b>
<b>Caris Life Sciences</b>	<b>#519</b>
<b>Celgene Corporation</b>	<b>#212</b>
<b>Centocor Ortho Biotech Products, L.P.</b>	<b>#309, 312 &amp; 213</b>
<b>Cephalon</b>	<b>#411</b>

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<b>Clarient, Inc.</b>	<b>#703</b>
<b>Colorectal Cancer Coalition</b>	<b>#218</b>
<b>Dana-Farber/Brigham and Women's Cancer Center</b>	<b>#526</b>
<b>Dendreon</b>	<b>#406</b>
<b>Eisai Inc.</b>	<b>#708</b>
<b>Elekta</b>	<b>#603</b>
<b>Elsevier</b>	<b>#721</b>
<b>Genentech</b>	<b>#512</b>
<b>Genomic Health, Inc.</b>	<b>#320</b>
<b>Gilda's Club South Florida</b>	<b>#221</b>
<b>GlaxoSmithKline</b>	<b>#704</b>
<b>Harborside Press</b>	<b>#322</b>
<b>Hospira</b>	<b>#307</b>
<b>InfuSystem, Inc.</b>	<b>#501</b>
<b>Lilly Oncology</b>	<b>#602</b>
<b>Lilly Oncology on Canvas</b>	<b>#725</b>
<b>Lynch Syndrome International</b>	<b>#224</b>
<b>MabVex Therapeutics</b>	<b>#321</b>
<b>Massachusetts General Hospital Cancer Center</b>	<b>#425</b>
<b>Merck</b>	<b>#503</b>
<b>Millennium: The Takeda Oncology Company</b>	<b>#607</b>
<b>Moffitt Cancer Center</b>	<b>#323</b>
<b>Myriad Genetic Laboratories, Inc.</b>	<b>#214</b>
<b>National Coalition of Oncology Nurse Navigators</b>	<b>#223</b>
<b>NCCN</b>	<b>#624</b>
<b>NCCN Foundation</b>	<b>#620</b>

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<b>Novartis Oncology</b>	<b>#316</b>
<b>Novartis Oncology</b>	<b>#400</b>
<b>NTAF – The Leader in Fundraising Assistance for Transplant Patients</b>	<b>#228</b>
<b>ONCOMED The Oncology Pharmacy</b>	<b>#215</b>
<b>Otsuka America Pharmaceutical, Inc.</b>	<b>#600</b>
<b>Patient Advocate Foundation</b>	<b>#723</b>
<b>Pfizer</b>	<b>#604</b>
<b>Prometheus Laboratories Inc.</b>	<b>#310</b>
<b>ProStrakan, Inc.</b>	<b>#318</b>
<b>Proventys</b>	<b>#521</b>
<b>Sanofi-aventis</b>	<b>#705 &amp; 618</b>
<b>St. Jude Children’s Research Hospital/ University of Tennessee Cancer Institute</b>	<b>#527</b>
<b>Stanford Cancer Center</b>	<b>#427</b>
<b>ThyCa: Thyroid Cancer Survivors’ Association, Inc.</b>	<b>#225</b>
<b>Value-Based Cancer Care</b>	<b>#707</b>
<b>Varian Medical Systems</b>	<b>#719</b>