

NCCN

National Comprehensive Cancer Network®

*Deadline for
receipt of ad material
Thursday,
January 25, 2007*

NCCN 12th Annual Conference:

Clinical Practice Guidelines & Quality Cancer Care™

March 14 – 18, 2007 • The Westin Diplomat • Hollywood, Florida

ADVERTISING OPPORTUNITIES

Advertise in the NCCN 12th Annual Conference Exhibitor Guide

The NCCN 12th Annual Conference will reach over 1,100 cancer care professionals and key opinion leaders in oncology. Advertising in the Exhibitor Guide will deliver uncommon exposure to influential oncology health care providers from across the U.S. and the globe, as well as pharmaceutical, medical device, and biotechnology companies; health care publishers; patient advocacy organizations; and managed care companies.

The Exhibitor Guide will be inserted in the conference bag and distributed to all conference attendees. Additional copies will also be available throughout the exhibit space and convention center. Below are rates for a full page, 8"x10", four-color advertisement.

- \$2,000** – general run of book ads for sponsors or exhibitors
- \$4,000** – general run of book ads for non-exhibitors
- \$5,000** – inside front cover and inside back cover
(available only to sponsors or exhibitors)
- \$10,000** – back cover
(available only to sponsors or exhibitors)

Send your insertion order to:

Jennifer Tredwell, Advertising Manager
215.690.0274 or tredwell@nccn.org

www.nccn.org

Reproduction Requirements:

- High resolution, CMYK, PDF at PDFx1a setting
- 8.25" x 10.25" includes 1/8" bleed, allow .5" for live matter
- Crop marks at 12pts away from corners



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