

Exhibit Opportunities

Exhibit at NCCN Clinical Practice Guidelines in Oncology™ Regional Guidelines Symposia

Program Overview

Each year, NCCN Member Institutions throughout the country host NCCN Guidelines Symposia for cancer care professionals. NCCN Guidelines Panel members present in-depth information about specific NCCN Clinical Practice Guidelines in Oncology™, including the issues and data considered during the guideline development process. Participants discuss the NCCN Guidelines as they relate to their professional practice and provide feedback from a regional and national perspective.

These symposia are hosted by NCCN Member Institutions, and there is no registration fee for physicians, nurses, pharmacists, and other health care related professionals to attend.

Limited number of tabletops available.

Reserve your premium space during these upcoming NCCN one-day events:

Breast Cancer

Monday, October 19, 2009

Sheraton Atlanta Hotel, Atlanta, GA

Kidney Cancer

Tuesday, October 20, 2009

Westin Michigan Ave, Chicago, IL

Colon Cancer

Friday, November 6, 2009

Sheraton Baltimore City Center Hotel, Baltimore, MD

Thursday, December 3, 2009

The Blackwell Hotel, Columbus, OH

Non-Small Cell Lung Cancer

Friday, November 13, 2009

Crowne Plaza Cabaña, Palo Alto, CA

Friday, December 11, 2009

Sheraton Nashville, Downtown Nashville, TN

Visit NCCN.org to view more information.

NCCN adheres to the ACCME's Standards for Commercial Support, which state that arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities, and that the live educational activity must remain completely separate from the exhibits and promotional activities. NCCN appreciates their exhibitors' adherence to this policy.

Program Features

Exhibit Opportunities

Exhibitors have valuable opportunities to:

- Engage key opinion leaders in oncology
- Identify new business opportunities
- Connect with cancer care professionals from across the United States
- Increase visibility
- Market new programs, products, or services

Attendees

Attendees range from 70 to 150 oncologists, radiologists, nurses, advanced practitioners, cancer case managers, and key opinion leaders for these one day events.

Exhibit Times Includes*

- Breakfast and Registration
- Morning Break
- Lunch

*Specific hours to be provided by event and location.

A Wealth of Opportunities to Fit Your Strategic Marketing Needs

As part of the exhibit fee, each Exhibitor receives

- Carpeted exhibit area space
- One (1) 8-foot draped table
- One (1) one-line identification sign with company name
- Two (2) chairs
- One (1) wastebasket
- Two (2) complimentary registrations
- Breakfasts, breaks, and lunches for two booth attendees

Standard Booth Space

Only tabletop exhibits are permitted.

Payment Schedule

Full payment must accompany the Exhibit Space Application & Contract at the end of this packet. Payment may be made by check or money order, (made payable to National Comprehensive Cancer Network) or by credit card (MasterCard, Visa, or American Express).

Booth Location

These limited amounts of table top only exhibits will receive premier placement in the food and beverage area adjacent to each meeting space.

Booth Cancellation

Notification of booth space cancellation must be received in writing 30 days prior to event date to receive a refund or partial refund of the exhibit fee. No refunds will be made for cancellation received after 30 days prior to event date.

Regional Guidelines Symposia

**NCCN
Regional
Guidelines
Symposia**

**EXHIBIT
SPACE
APPLICATION
AND
CONTRACT**

INSTRUCTIONS

1. Apply for exhibit space by completing this form and submitting it with payment by **30 days prior to event date.**
2. You will receive a confirmation letter and a registration packet including attendee registration forms.
3. You will receive a location, confirmation, schedule and other exhibit details four weeks before the event

**SEND COMPLETED
APPLICATION TO:**

Jennifer Tredwell
Senior Advertising Manager
NCCN
275 Commerce Dr., Suite 300
Ft. Washington, PA 19034
Phone – 215.690.0274
Fax – 215.690.0280
tredwell@nccn.org

**FOR SUPPORT
OPPORTUNITIES:**

C. Lyn Fitzgerald
Director, Pharma/Biotech
NCCN
275 Commerce Dr., Suite 300
Ft. Washington, PA 19034
Phone – 215.690.0226
Fax – 215.690.0280
fitzgerald@nccn.org

EXHIBITOR INFORMATION *(please type or print clearly)*

Organization _____

Contact Name _____

(Name of person who will be responsible for your exhibit and to whom all future correspondence should be sent)
Title _____

Mailing Address _____

City _____

State/Province _____

Zip Code/Postal Code _____

Phone _____

E-mail *(required for registration)* _____

1st Complimentary Registrant Name: _____

E-mail _____

2nd Complimentary Registrant Name: _____

E-mail _____

PROMOTIONAL INFORMATION

Organization Name for Conference Materials *(Use upper and lower case letters exactly as you want your organization's name to appear on conference materials and signage)* _____

PAYMENT INFORMATION

NCCN Regional Symposia

o \$2,000 - **Monday, 10/19 2009:** Breast Cancer Guidelines Symposium, Sheraton Atlanta Hotel, Atlanta, GA

o \$2,000 - **Tuesday, 10/20/2009:** Kidney Cancer Guidelines Symposium, Westin Michigan Ave, Chicago, IL

o \$2,000 - **Friday, 11/6/2009:** Colon Cancer Guidelines Symposium, Sheraton Baltimore City Center Hotel, Baltimore, MD.

o \$2,000 - **Friday, 11/13/2009:** Non-Small Cell Lung Cancer Guidelines Symposium, Crowne Plaza Cabaña, Palo Alto, CA

o \$2,000 - **Thursday, 12/3/2009:** Colon Cancer Guidelines Symposium, The Blackwell Hotel, Columbus OH

o \$2,000 - **Friday, 12/11/2009:** Non-Small Cell Lung Cancer Guidelines Symposium, Sheraton Nashville, Downtown Nashville, TN

o Check enclosed

(Please make checks payable to: National Comprehensive Cancer Network and mail to: NCCN, 275 Commerce Drive, Suite 300, Ft. Washington, PA 19034, Attn: Janice Tucker)

o Credit Card: Visa/MasterCard/American Express

Cardholder's Name _____

Billing Address _____

City _____

State/Province _____

Zip/Postal Code _____

Card Number _____

Card Verification Number _____

Expiration Date _____

NCCN may charge the credit card for the amount as indicated above.

Signature _____

Regional Guidelines Symposia

NCCN

The National Comprehensive Cancer Network (NCCN), a not-for-profit alliance of 21 of the world's leading cancer centers, is dedicated to improving the quality and effectiveness of care provided to patients with cancer. Through the leadership and expertise of clinical professionals at NCCN Member Institutions, NCCN develops resources that present valuable information to the numerous stakeholders in the health care delivery system. As the arbiter of high-quality cancer care, NCCN promotes the importance of continuous quality improvement and recognizes the significance of creating clinical practice guidelines appropriate for use by patients, clinicians, and other health care decision-makers. The primary goal of all NCCN initiatives is to improve the quality, effectiveness, and efficiency of oncology practice so patients can live better lives.

NCCN Member Institutions

The NCCN Member Institutions are: City of Hope Comprehensive Cancer Center, Los Angeles, CA; Dana-Farber/Brigham and Women's Cancer Center | Massachusetts General Hospital Cancer Center, Boston, MA; Duke Comprehensive Cancer Center, Durham, NC; Fox Chase Cancer Center, Philadelphia, PA; Huntsman Cancer Institute at the University of Utah, Salt Lake City, UT; Fred Hutchinson Cancer Research Center/Seattle Cancer Care Alliance, Seattle, WA; The Sidney Kimmel Comprehensive Cancer Center at Johns Hopkins, Baltimore, MD; Robert H. Lurie Comprehensive Cancer Center of Northwestern University, Chicago, IL; Memorial Sloan-Kettering Cancer Center, New York, NY; H. Lee Moffitt Cancer Center & Research Institute, Tampa, FL; The Ohio State University Comprehensive Cancer Center - James Cancer Hospital and Solove Research Institute, Columbus, OH; Roswell Park Cancer Institute, Buffalo, NY; Siteman Cancer Center at Barnes-Jewish Hospital and Washington University School of Medicine, St. Louis, MO; St. Jude Children's Research Hospital/University of Tennessee Cancer Institute, Memphis, TN; Stanford Comprehensive Cancer Center, Stanford, CA; University of Alabama at Birmingham Comprehensive Cancer Center, Birmingham, AL; UCSF Helen Diller Family Comprehensive Cancer Center, San Francisco, CA; University of Michigan Comprehensive Cancer Center, Ann Arbor, MI; UNMC Eppley Cancer Center at The Nebraska Medical Center, Omaha, NE; The University of Texas M. D. Anderson Cancer Center, Houston, TX; and Vanderbilt-Ingram Cancer Center, Nashville, TN.



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NCCN.org – for Clinicians
NCCN.com – for Patients**