



Press Conference Speakers | November 10, 2016

In January 2013, **Robert W. Carlson, MD**, became Chief Executive Officer of the National Comprehensive Cancer Network (NCCN), a nonprofit alliance of 27 of the nation’s leading cancer centers whose mission is to improve the quality, effectiveness, and efficiency of cancer care so that patients can live better lives. He has been involved with the organization since its founding in 1995, serving over the years on its Board of Directors and various leadership committees and NCCN Guidelines panels. A board-certified medical oncologist who specializes in breast cancer, Dr. Carlson also treats patients at Fox Chase Cancer Center in Philadelphia.



Robin, Debra, and Brianna Wibeto of San Jose, California, are the parents and sister of Christopher Robin Wibeto, who lost his life in 2005 due to an error involving improperly administered vincristine. Christopher, who was 21 at the time and undergoing treatment for Non-Hodgkin’s Lymphoma, was transferred into the care of Dr. Robert Carlson following the error. Christopher’s death inspired Dr. Carlson to implement efforts to combat vincristine errors when he arrived at NCCN. The Wibetos have traveled from California to Philadelphia to tell Christopher’s story and show their support for the Just Bag It campaign.



Robin and Debra Wibeto



Christopher Wibeto (center front) with his siblings Shane, Wendy, and Brianna (left to right)



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F. Marc Stewart, MD, is the Medical Director of the Seattle Cancer Care Alliance, a Member of the Fred Hutchinson Cancer Research Center, and a Professor of Medicine at the University of Washington. Since 2013, he has served as co-chair of NCCN's Best Practices Committee, which works to improve cancer center operations and ensure the highest standards of safety for patients. Dr. Stewart's clinical expertise is in hematology/oncology and he performs research in the field of stem cell biology.



Michael R. Cohen, RPh, MS, ScD (hon), DPS (hon), FASHP, is co-founder and president of the Institute for Safe Medication Practices (ISMP), a non-profit healthcare organization based in Horsham, Pennsylvania, which is devoted to understanding the causes of medication errors and providing error-reduction strategies. He serves as a consultant to the Food and Drug Administration and is a member of its Nonprescription Drugs Advisory Committee. Dr. Cohen edits several publications about medication safety, including the American Pharmaceutical Association's textbook *Medication Errors*, ISMP's Medication Safety Alerts, and ISMP's consumer website, and contributes to the *Philadelphia Inquirer's* "Check-Up" column.

