Five Things to Know About NCCN Guidelines for Patients®

JAN – DEC 2016

#1
In 2016, NCCN Guidelines for Patients® had 6.2 MILLION ONLINE PAGE VIEWS

#2
Patients and caregivers overwhelmingly agree that NCCN Guidelines for Patients are:

94% AGREE THAT
NCCN GUIDELINES FOR PATIENTS ARE UNDERSTANDABLE

90% AGREE THAT
NCCN GUIDELINES FOR PATIENTS ARE INFORMATIVE

93% AGREE THAT
NCCN GUIDELINES FOR PATIENTS ARE HELPFUL

#3
Users feel empowered after reading NCCN Guidelines for Patients

90% AGREE OR STRONGLY AGREE
“I am more able to talk with my health care team after reading this booklet.”

88% AGREE OR STRONGLY AGREE
“I am more able to make health decisions after reading this booklet.”

#4
NCCN Guidelines for Patients users are:

61% PATIENTS

24% HEALTH PROFESSIONALS

15% CAREGIVERS (CAREGIVER, FAMILY, OR FRIEND)

#5
Users are looking for information on:

62% OVERALL GENERAL DISEASE
37% CHEMOTHERAPY
32% RADIATION THERAPY
27% WORK-UP TESTING
31% SURGERY
30% BIOLOGICAL THERAPY
15% OTHER

Users could choose more than one category.

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