



By the Numbers

JAN – DEC 2019

#1

In 2019, NCCN’s patient education resources had:

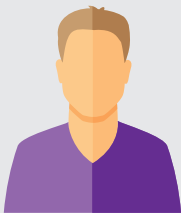
>13.8 MILLION ONLINE PAGE VIEWS

>900,000 UNIQUE VISITORS

#2

NCCN Guidelines for Patients are used by:

59%
Patients



40%
Have not started treatment

34%
Undergoing treatment

13%
Finished treatment

32%
Health Professionals



14%
Caregiver, Family, or Friend



#3

Patients and caregivers overwhelmingly agree that NCCN Guidelines for Patients are:

UNDERSTANDABLE

94%
Agree

INFORMATIVE

86%
Agree

HELPFUL

90%
Agree

#4

People feel empowered after reading NCCN Guidelines for Patients:

87%
Agree or Strongly Agree



“I am more able to talk with my health care team after reading this book.”

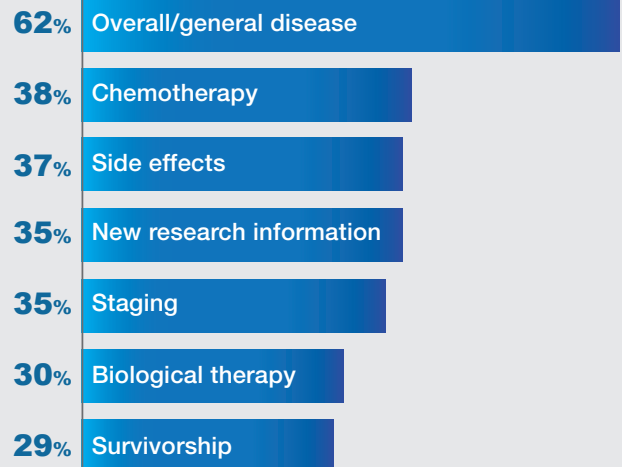
86%
Agree or Strongly Agree



“I am more able to make health decisions after reading this book.”

#5

People use the Patient Guidelines to learn about:



Users could choose more than one answer.