

NCCN Reimbursement Resource Room

During the NCCN 17th Annual Conference, NCCN will have a dedicated section in the Exhibit Hall for clinicians to visit and learn about industry reimbursement help and services. Individual tables will be available and the opportunity to give a presentation. The NCCN Reimbursement Resource Room will have a prominent position in the front of the Exhibit Hall.

Participation in the NCCN Reimbursement Resource Room is a year-long sponsorship including a table top display at the NCCN Annual Conference (with all exhibitor benefits listed on page 5), a one page listing in the NCCN Annual Conference Reimbursement Resource Room Guide, website placements in NCCN *Virtual* Reimbursement Resource Rooms as well as multiple other benefits available throughout the year.

For the full list of benefits please contact, Jennifer Tredwell at tredwell@nccn.org.

NCCN Reimbursement Resource Room Participants at the NCCN 16th Annual Conference included:

- Allos Support for Assisting Patients (ASAP)
- Amgen Assist™
- REACH (Resource for Expert Assistance and Care Helpline) (Bayer HealthCare Pharmaceuticals)
- Celgene Patient Support®
- CORE (Cephalon Oncology Reimbursement Expertise)
- Dendreon ON Call
- PatientOne (Lilly Oncology)
- OncoADVOCATE™ (OncoMed, The Oncology Pharmacy)
- Patient Assistance NOW Oncology (PANO) (Novartis Oncology)
- Merck Oncology
- Pfizer First Resource®



**NCCN REIMBURSEMENT
RESOURCE ROOM
APPLICATION**

NCCN2012

CLINICAL PRACTICE GUIDELINES & QUALITY CANCER CARE™

17th Annual
Conference

The Westin Diplomat
Hollywood, Florida

Conference Dates
March 14 – 18, 2012

**NCCN
Reimbursement
Resource Room
Dates**
March 15 & 16, 2012

APPLICANT INFORMATION *(please type or print clearly)*

Organization: _____

Contact Name: _____
(Name of person who will be responsible for your exhibit and to whom all future correspondence should be sent)

Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

E-mail *(required for registration)*: _____

Signature *(required for space reservation)*: _____

PROMOTIONAL INFORMATION

Organization Name for Conference Materials

(Use upper and lower case letters exactly as your organization's name should appear on all conference materials)

Please provide a brief 100-word description of your company/product to be included in the NCCN 17th Annual Conference Reimbursement Resource Room Guide.

PAYMENT INFORMATION

Table Top: \$10,000

Presentation and Table Top: \$25,000

TOTAL Fees: \$ _____

Please send an invoice

Check Enclosed *(Please make checks payable to: **National Comprehensive Cancer Network** and
Mail to: NCCN, 275 Commerce Drive, Suite 300, Fort Washington, PA 19034, Attn: Janice Tucker)*

Credit Card: American Express Discover Card MasterCard Visa

Cardholder's Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Card Number: _____ Expiration Date: _____ Verification Number: _____

Signature: _____

NCCN may charge the credit card for the amount as indicated above.

Instructions

1. Complete and submit this form to apply for a table top in the NCCN Reimbursement Resource Room by **FRI, JAN 20, 2012.**
2. You will receive a letter confirming receipt of your application and a registration packet with your Conference registration forms.
3. Floor plan and table numbers will be available on FRI, JAN 27, 2012.

NCCN adheres to the ACCME's Standards for Commercial Support, which state that arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities, and that the live educational activity must remain completely separate from the exhibits and promotional activities. NCCN appreciates adherence to this policy.

Submit completed application form or for more information, please contact:

Jennifer Tredwell
Director, Marketing
NCCN
275 Commerce Drive
Suite 300
Fort Washington, PA 19034
Phone - 215.690.0274
Fax - 215.690.0280
tredwell@nccn.org

**EXHIBITOR
& SPONSOR**
PROSPECTUS

NCCN2012

CLINICAL PRACTICE GUIDELINES & QUALITY CANCER CARE™

17th Annual
Conference

The Westin Diplomat
Hollywood, Florida

Conference Dates

March 14 – 18, 2012

Exhibit Dates

March 15 & 16, 2012

Exhibit Opportunities

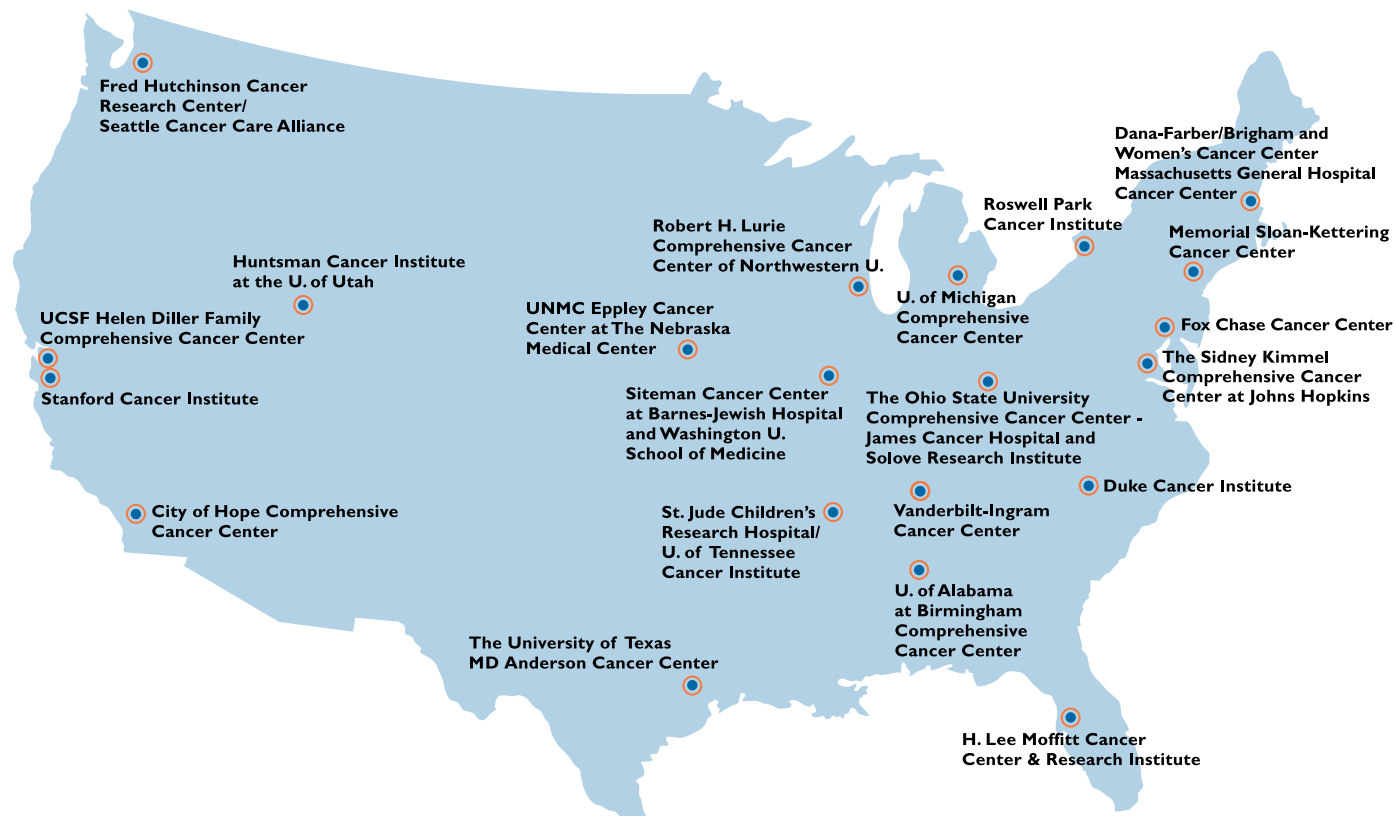
Jennifer Tredwell

Director, Marketing
215.690.0274
tredwell@nccn.org

Support Opportunities

Marisa Getzewich

Manager, Business Development
215.690.0563
getzewich@nccn.org



The National Comprehensive Cancer Network (NCCN), a not-for-profit alliance of 21 of the world's leading cancer centers, is dedicated to improving the quality and effectiveness of care provided to patients with cancer. Through the leadership and expertise of clinical professionals at NCCN Member Institutions, NCCN develops resources that present valuable information to the numerous stakeholders in the health care delivery system. As the arbiter of high-quality cancer care, NCCN promotes the importance of continuous quality improvement and recognizes the significance of creating clinical practice guidelines appropriate for use by patients, clinicians, and other health care decision-makers. The primary goal of all NCCN initiatives is to improve the quality, effectiveness, and efficiency of oncology practice so patients can live better lives.

Your Best Resource in the Fight Against Cancer®

NCCN.org - For Clinicians • NCCN.com - For Patients



275 Commerce Drive
Suite 300
Fort Washington, PA 19034
215.690.0300
Fax: 215.690.0280