

March 20 – 22



ANNUAL CONFERENCE

Advertising Opportunities

•Celebrating 25 years of NCCN•

March 20–22, 2020
Rosen Shingle Creek
Orlando, Florida

Reserve an NCCN Exhibition Guide Ad or Door Drop Today!

The NCCN 2020 Annual Conference will reach more than 1,500 cancer care professionals and key opinion leaders in oncology.

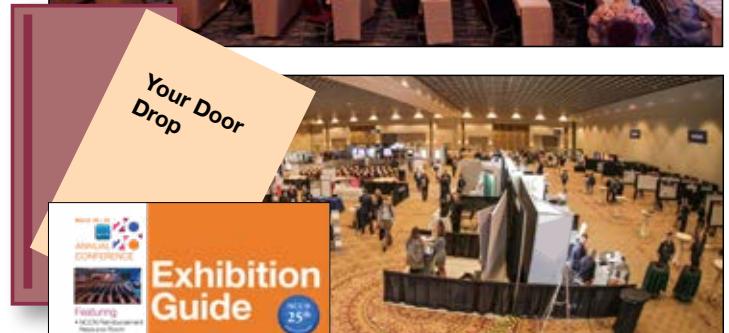
NCCN Exhibition Guide

Advertising in the NCCN Exhibition Guide provides uncommon exposure to influential oncologists, nurses, and pharmacists, as well as health care publishers, health information technology professionals, patient advocates, and managed care personnel.

The NCCN Exhibition Guide will be inserted in the conference bags and distributed to all conference attendees. Additional copies will be available throughout the exhibition hall and foyers. A digital version will also be posted online at NCCN.org/conference, approximately one month prior to the NCCN Annual Conference. A digital version will also be available on the conference mobile app, easily accessed by all attendees and speakers.

NCCN Door Drop

Invite attendees to visit your booth, promote a service, or build brand awareness through the use of a door drop. Have your custom printed piece or flyer delivered directly to the rooms of NCCN conference attendees. All NCCN conference attendees staying in the NCCN room block will receive your custom door drop. Thursday or Friday evenings are available for door drops.



**Insertion Order
Deadline**
Friday, January 10, 2020

**Reserve Your
Premier Advertising
Space Today!**

NCCN.org/conference



National Comprehensive
Cancer Network®

New! Conference Schedule

Conference Dates: March 20 – 22, 2020

Exhibit Dates: March 20 – 21, 2020



Ad Specifications

Position	Exhibitor	Non-Exhibitor
Half Page Horizontal - Run of Book	\$1,000	\$1,500
Full Page - Run of Book	\$2,000	\$2,500
Inside Front Cover	\$8,000	N/A
Inside Back Cover	\$8,000	N/A
Center Spread	\$10,000	N/A
Outside Back Cover	\$15,000	N/A

All prices are net to NCCN

Ad Sizes (Bleed*)	Width	Height
Half Page Horizontal	10 ³ / ₄ "	7 ¹ / ₄ "
Full Page - Run of Book and Covers	10 ³ / ₄ "	14 ¹ / ₄ "
Center Spread (2 pages)	21 ¹ / ₄ "	14 ¹ / ₄ "

*Includes 1/8" bleed; allow 1/2" around all edges and gutter for live matter.

Reproduction Requirements

- High resolution, CMYK, PDF at PDFx1a setting
- Crop marks at 12 pts away from corners
- All ads four-color process, no spot colors
- All ads bleed
- Tabloid Trim Size: 10¹/₂" wide x 14" tall
- Binding Method: Saddle-Stitched

Door Drop Specifications

- Proof must be submitted by Friday, January 31, 2020 for review and approval by NCCN
- Please plan to supply a quantity of 1,200 pieces
- Final size of piece to be no larger than 8 pages, 8¹/₂" x 11" finished size
- Materials must be delivered by Friday, February 14, 2020
- Shipping instructions to NCCN warehouse will be provided

**Insertion Order
Deadline**

Friday, January 10, 2020

New! Conference Schedule

Conference Dates: March 20 – 22, 2020

Exhibit Dates: March 20 – 21, 2020



NCCN Door Drops

Invite attendees to visit your booth, promote a service, or build brand awareness through the use of a door drop. Have your custom printed piece (quantity of 1,200) delivered directly to the hotel rooms of NCCN conference attendees.

Exhibition Guide Advertising

Advertising in the *NCCN Exhibition Guide* provides uncommon exposure to influential oncologists, nurses, pharmacists, and other health care professionals. The *NCCN Exhibition Guide* will be posted on NCCN.org/conference, included in the conference mobile app, and inserted in the conference bag and distributed to all conference attendees. Additional copies are displayed in the exhibition hall and foyers.

Advertiser Information (please type or print clearly)

Organization: _____

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

E-mail (required): _____



Deadlines

Insertion Orders Due:
Friday, January 10, 2020

Advertising Artwork Due:
Friday, January 17, 2020

Door Drop Materials Due:
Friday, February 14, 2020

Send completed application and artwork to:

Jennifer Tredwell, MBA
Senior Director, Marketing
NCCN
3025 Chemical Road
Suite 100
Plymouth Meeting, PA 19462
Phone – 215.690.0274
Fax – 215.690.0280
exhibits@nccn.org

NCCN Exhibition Guide Ads

- \$1,000 Half Page Horizontal Ad Exhibitor
- \$1,500 Half Page Horizontal Ad Non-Exhibitor
- \$2,000 Full Page Exhibitor
- \$2,500 Full Page Non-Exhibitor
- \$8,000 Inside Front Cover
- \$8,000 Inside Back Cover
- \$10,000 Two-Page Full Bleed Center Spread
- \$15,000 Outside Back Cover
- \$20,000 Insert (provided by advertiser)

Door Drop

Sponsor provided printed piece will be delivered to all NCCN room block attendees
Quantity: 1,200

- \$10,000 Door Drop - Thursday evening
- \$10,000 Door Drop - Friday evening

TOTAL: \$ _____

Payment Information

- Please send an invoice
- Check Enclosed (Please make checks payable to: **National Comprehensive Cancer Network** and mail to: NCCN, 3025 Chemical Road, Suite 100, Plymouth Meeting, PA 19462, Attn: Accounting)
- Credit Card: American Express Discover Card MasterCard Visa

Cardholder's Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Card Number: _____

Expiration Date: _____ Verification Number: _____

Signature: _____

(electronic signature optional)

NCCN may charge the credit card for the amount as indicated above.

Insertion Order Deadline

Friday, January 10, 2020

NCCN.org/conference

New! Conference Schedule

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Sponsor and Exhibit Opportunities

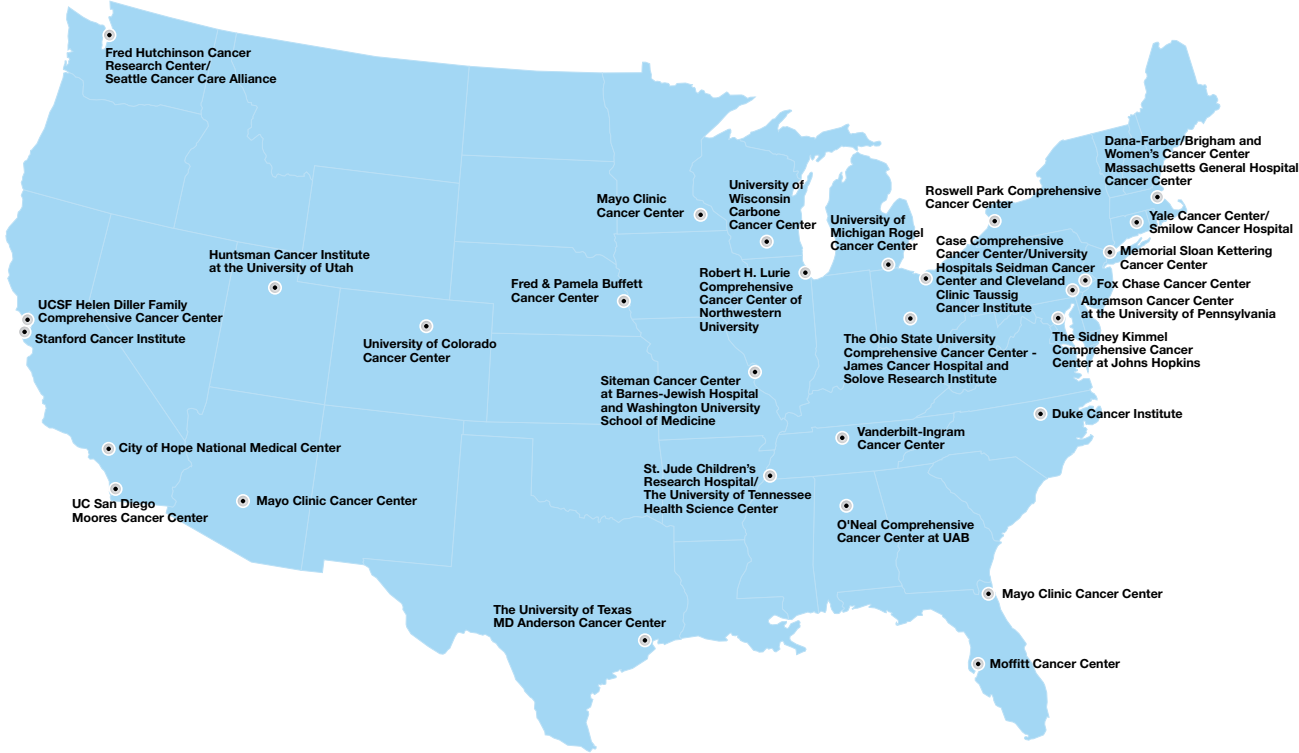
Jennifer Tredwell, MBA

Senior Director, Marketing

215.690.0274

exhibits@nccn.org

NCCN Member Institutions



The National Comprehensive Cancer Network® (NCCN®) is a not-for-profit alliance of 28 leading cancer centers devoted to patient care, research, and education. NCCN is dedicated to improving and facilitating quality, effective, efficient, and accessible cancer care so patients can live better lives. Through the leadership and expertise of clinical professionals at NCCN Member Institutions, NCCN develops resources that present valuable information to the numerous stakeholders in the health care delivery system. By defining and advancing high-quality cancer care, NCCN promotes the importance of continuous quality improvement and recognizes the significance of creating clinical practice guidelines appropriate for use by patients, clinicians, and other health care decision-makers around the world.

Your Best Resource in the Fight Against Cancer®

NCCN.org – For Clinicians | NCCN.org/patients – For Patients



NCCN.org/conference