

National Comprehensive Cancer Network

Annual Conference

ADVANCING THE STANDARD OF CANCER CARE™

The Diplomat • Hollywood, Florida

REIMBURSEMENT RESOURCE ROOM Application and Contract

Reimbursement Resource Room Exhibit Dates: March 12 - 13, 2015

Applicant Information *(please type or print clearly)*

Organization _____

Contact Name _____

(Name of person who will be responsible for your sponsorship and to whom all future correspondence should be sent.)

Title _____

Address _____

City _____ State _____ Zip Code _____

Phone _____

E-mail (required) _____

Signature required for contract *(type your name here to sign):* _____

(electronic signature optional): _____

Promotional Information

Program Name for Conference Materials _____

(Use upper and lower case letters exactly as your organization's name should appear on all conference materials)

Please provide a 100-word description of your program to be included in the NCCN 20th Annual Conference Reimbursement Resource Room Guide.

Reimbursement Room Information

Table Top: \$10,000

Presentation and Table Top: \$25,000

TOTAL: \$ _____

Payment Information

Please send an invoice

Check Enclosed *(Please make checks payable to: National Comprehensive Cancer Network and mail to: NCCN, 275 Commerce Drive, Suite 300, Fort Washington, PA 19034, Attn: Janice Tucker)*

Credit Card: American Express Discover Card MasterCard Visa

Cardholder's Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Card Number: _____

Expiration Date: _____ Verification Number: _____

Signature: _____

(electronic signature optional) NCCN may charge the credit card for the amount as indicated above.

Instructions

1. Complete and submit this form to apply for a table top in the NCCN Reimbursement Resource Room by **FRI, JAN 16, 2015.**
2. You will receive a letter confirming receipt of your application and a registration packet with your Conference registration forms.
3. Floor plan and table numbers will be available on **FRI, JAN 23, 2015.**

NCCN adheres to the ACCME's Standards for Commercial Support, which state that arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities, and that the live educational activity must remain completely separate from the exhibits and promotional activities. NCCN appreciates adherence to this policy.

Send completed application to:

Jennifer Tredwell

Director, Marketing
NCCN

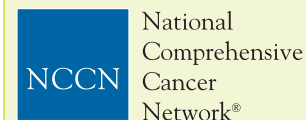
275 Commerce Drive
Suite 300

Fort Washington, PA 19034

Phone – 215.690.0274

Fax – 215.690.0280

tredwell@nccn.org



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NCCN Reimbursement Resource Room

During the NCCN 20th Annual Conference, NCCN will have a dedicated section in the Exhibition Hall for clinicians to visit the learn about industry reimbursement help and services. Individual table top displays are available. Sponsors also have the opportunity to give a presentation. The NCCN Reimbursement Resource Room will have a prominent position in the front of the Exhibition Hall.

Participation in the NCCN Reimbursement Resource Room is a year-long sponsorship and includes:

- A table top display in the NCCN Exhibition Hall
- A one-page listing in the NCCN Reimbursement Resource Room Guide, included in all attendee bags, and displayed at entrances to the Reimbursement Resource Room
- Opportunities to give a presentation in the Exhibitor Showcase
- A year-long placement on the NCCN Reimbursement Resources App for mobile devices
- A year-long placement on the NCCN *Virtual* Reimbursement Resource Room section of NCCN.org
- NCCN eBulletin ads, inclusion in targeted e-mails, print ads, and handouts, as well as other benefits



For more details and a complete list of benefits please contact Jennifer Tredwell at tredwell@nccn.org

NCCN.org/AC2015