

NCCN 10th Annual Congress: **Hematologic Malignancies™**

RESERVE YOUR EXHIBIT SPACE NOW!

October 16 – 17, 2015

**San Francisco Marriott Marquis
780 Mission Street | San Francisco, CA**

Join the National Comprehensive Cancer Network® (NCCN®) at the NCCN 10th Annual Congress: Hematologic Malignancies™ and demonstrate your leadership in cancer care with NCCN as a sponsor or exhibitor. The NCCN Annual Congress: Hematologic Malignancies™ attracts more than 650 attendees.

The treatment of hematologic malignancies is increasingly complex. Issues relating to pathology, transplantation, and various new therapies require oncologists and hematologists to stay abreast of new advances. In addition, targeted therapies and oral treatments bring new benefits to patients. This congress will focus on the new approaches that have been incorporated into patient management, including the use of drugs, biologics, and diagnostics.

For more information, email exhibits@nccn.org.



> Save \$500

when you reserve exhibit space by Friday, June 5, 2015

> Standard Booth Space

a limited amount of tabletop exhibits are offered at this event for direct access to attendees

> Deadline

to reserve your exhibit space is Friday, August 28, 2015

Visit NCCN.org/hem to view more information.



EXHIBIT SPACE APPLICATION AND CONTRACT

Exhibitor Information (Please type or print clearly)

Organization: _____

Contact Name: _____
(Name of person who will be responsible for your exhibit and to whom all future correspondence should be sent)

Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

E-mail (required): _____

List exhibitors you do not wish to be next to or directly across the aisle from.

Signature required for exhibit space reservation.

Promotional Information

Organization Name for Congress Materials _____
(Use upper and lower case letters exactly as you want your organization's name to appear on congress materials and signage)

Please provide a brief 75-word description of your company/product to be included in the NCCN 10th Annual Congress Exhibition Guide. _____

Payment Information

NCCN 10th Annual Congress: Hematologic Malignancies™

- \$10,000 (\$9,500 if reserved by Friday, June 5, 2015) – Tabletop Exhibit
- \$5,000 Inside front cover, 4-color, full page Ad in the NCCN Exhibition Guide
- \$5,000 Inside back cover, 4-color, full page Ad in the NCCN Exhibition Guide
- \$5,000 Center Spread, 2 full page, 4-color Ads in the NCCN Exhibition Guide
- \$1,500 Run-of-book, full page, 4-color Ad in the NCCN Exhibition Guide
- \$1,000 Run-of-book, half page, 4-color Ad in the NCCN Exhibition Guide

Total: _____

- Please send an invoice
- Check enclosed (Please make checks payable to: National Comprehensive Cancer Network and mail to: NCCN, 275 Commerce Drive, Ste. 300, Fort Washington, PA 19034, Attn: Janice Tucker)
- Credit Card (American Express/Discover/MasterCard/Visa)

Name: _____

Billing Address: _____

City: _____

State/Province: _____ Zip/Postal Code: _____

Card Number: _____

Verification #: _____ Exp. Date: _____

NCCN may charge the credit card for the amount as indicated above.

Signature: _____

> Instructions

- > Apply for exhibit space by completing this form and indicating your method of payment by Friday, August 28, 2015.
- > You will receive a confirmation letter and a registration packet including attendee registration forms.
- > You will receive a Show Service Kit with exhibit details and floor plan four to six weeks before the event.

> Send completed application to

Jennifer Tredwell, MBA
Senior Director, Marketing
NCCN
275 Commerce Drive
Fort Washington, PA 19034
Phone: 215.690.0274
Fax: 215.690.0280
exhibits@nccn.org

> Exhibit cancellation

Notification of exhibit space cancellation must be received in writing on or before August 31, 2015 to receive a refund or partial refund of the exhibit fee. No refunds will be made for cancellation received after August 31, 2015.

Cancellation Penalties:

Through Aug 3, 2015:
Exhibit fees less \$100

Aug 4 – Aug 31, 2015:
50% refund

After Aug 31, 2015:
No refund