



Reserve Exhibit Space

NCCN 7th Annual Congress: **Hematologic Malignancies™**

September 14 – 15, 2012

New York Marriott® Marquis
1535 Broadway • New York, New York

Join the National Comprehensive Cancer Network® (NCCN®) at the NCCN 7th Annual Congress: Hematologic Malignancies™ and demonstrate your leadership in cancer care with NCCN through select exhibit space. The NCCN Annual Congress: Hematologic Malignancies™ attracts nearly 800 attendees.

The treatment of hematologic malignancies is increasingly complex. Issues relating to pathology, transplantation, and various new therapies require oncologists and hematologists to stay abreast of new advances. In addition, targeted therapies and oral treatments bring new benefits to patients. This congress will focus on the new approaches that have been incorporated into patient management, including the use of drugs, biologics, and diagnostics.

HIGHLIGHTS*

- Imaging in Lymphomas
- Issues in Tyrosine Kinase Inhibition
- Management of Acute Lymphoblastic Leukemia
- Management of Multiple Myeloma
- New Options for Relapsed/Refractory Hodgkin's Lymphoma
- Stem Cell Mobilization
- Supportive Care in Hematologic Malignancies

**Subject to change as the agenda is finalized.*



For more information, contact
Jennifer Tredwell at tredwell@nccn.org.

Visit NCCN.org to view more information.

- **SAVE \$500**
when you reserve
exhibit space by
Friday, May 4, 2012

- **STANDARD
BOOTH SPACE**
a limited amount of
tabletop exhibits are
offered at this event
for direct access to
attendees

- **DEADLINE**
to reserve your
exhibit space is
Monday, July 30, 2012



Exhibit Space Application and Contract

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Exhibitor Information (Please type or print clearly)

Organization: _____

Contact Name: _____
(Name of person who will be responsible for your exhibit and to whom all future correspondence should be sent)

Title: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

E-mail (required for registration): _____

List exhibitors you do not wish to be next to: _____

Promotional Information

Organization Name for Congress Materials:
(Use upper and lower case letters exactly as you want your organization's name to appear on congress materials and signage)

Please provide a brief 75-word description of your company/product to be included in the NCCN 7th Annual Congress Exhibit Guide, which will be distributed to all congress attendees. _____

Payment Information

NCCN 7th Annual Congress: Hematologic Malignancies™

- \$10,000 (\$9,500 if reserved by May 4, 2012) – Tabletop only
- \$5,000 Inside front cover, 4-color, full page Ad in the *NCCN Exhibit Guide*
- \$5,000 Inside back cover, 4-color, full page Ad in the *NCCN Exhibit Guide*
- \$5,000 Center Spread, 2 full page, 4-color Ads in the *NCCN Exhibit Guide*
- \$1,500 Run-of-book, full page, 4-color Ad in the *NCCN Exhibit Guide*

Total: _____

- Please send an invoice
- Check enclosed (Please make checks payable to: National Comprehensive Cancer Network and mail to:
NCCN, 275 Commerce Drive, Ste. 300, Fort Washington, PA 19034, Attn: Janice Tucker)
- Credit Card (American Express/Discover/MasterCard/Visa)

Name: _____

Billing Address: _____

City: _____

State/Province: _____ Zip/Postal Code: _____

Card Number: _____

Card Verification #: _____ Exp. Date: _____

NCCN may charge the credit card for the amount as indicated above.

Signature: _____

INSTRUCTIONS

1. Apply for exhibit space by completing this form and indicating your method of payment by **Monday, July 30, 2012.**
2. You will receive a confirmation letter and a registration packet including attendee registration forms.
3. You will receive a Show Service Kit with exhibit details and floor plan four to six weeks before the event.

SEND COMPLETED APPLICATION TO:

Jennifer Tredwell
Director Marketing
NCCN
275 Commerce Drive
Suite 300
Fort Washington, PA 19034
Phone: 215.690.0274
Fax: 215.690.0280
tredwell@nccn.org

FOR SUPPORT OPPORTUNITIES:

Marisa Getzewich
Manager,
Business Development
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For Patients: NCCN.com

For Clinicians: NCCN.org