



NCCN 2024 Global Programming

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GLOBAL PROGRAMMING



NCCN Global
Corporate Council

NCCN Global Programming

NCCN is devoted to defining and advancing high-quality, high-value, patient-centered cancer care globally. NCCN has developed strategic global initiatives to ensure awareness, accessibility, and relevancy of NCCN resources.

NCCN Global Corporate Council Membership

International collaborations are a vital part of the development of the NCCN Global Program. In order to advance its mission, NCCN works with various stakeholders in health care, including industry, to identify programming and execute on opportunities that will have a global impact. The NCCN Global Corporate Council is a membership opportunity for industry that serves to build relationships and facilitate collaboration to better serve patients. Global membership may be customized with many of the non-CE programming opportunities highlighted in this prospectus.

Benefits to a Global Corporate Council membership may include*:

- Attendance at annual Global Corporate Council meeting
- Complimentary registration to NCCN Symposia
- Complimentary tuition to NCCN Global Academy
- Subscriptions to NCCN Flash Updates™
- Access to Customizable Global Usage Reports
- Monthly Global Corporate Council newsletter
- NCCN International Trends™ Survey questions
- Advertisements in the *NCCN eBulletin: Global Edition*
- Link to the International Adaptations & Translations of the NCCN Guidelines Table of Contents Web Page
- Recognition of Global Corporate Council membership at NCCN Annual Conference and NCCN Annual Congress: Hematologic Malignancies™
- Acknowledgment on: [NCCN.org/global/supporters](https://www.nccn.org/global/supporters)

Additional items may be included to customize your membership:

- NCCN Rapid Response General Mission Support
- Sponsorship of Mobile Application
- License to use NCCN Guidelines content in promotional and educational materials
- NCCN Guidelines: Pocket Guides or NCCN Guidelines Flash Cards
- Support of Global Policy and Advocacy Webinars
- Subscriptions to *JNCCN—Journal of the National Comprehensive Cancer Network*
- Support NCCN Guidelines translations

**The above benefits are examples of programming that can be included in a membership. Memberships are not limited to the benefits listed above nor are the benefits included in all memberships. NCCN imposes strict policies to shield the NCCN Guidelines development processes from improper influences because of the importance of the guidelines, guidelines credibility and their impact.*

GLOBAL PROGRAMMING



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NCCN Global Academy

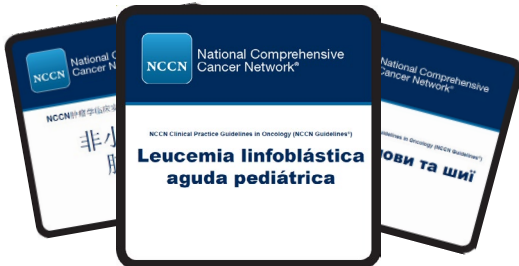
Pharmaceutical and biotechnology professionals are given the rare opportunity to view the global oncology space, its future and its current operational issues from the provider, payer, and patient advocate perspective. Participants will improve their working knowledge of key global business, policy, informational, and operational issues in oncology and will gather valuable insights to develop effective strategies for navigating the various constituencies in consideration of worldwide cancer care issues. Through this interactive program, pharmaceutical and biotech professionals will learn from key stakeholders what they view to be the most pressing issues in the global oncology environment and how to apply this knowledge to create mutually successful working relationships.

Professionals from marketing, sales, advocacy, medical affairs, clinical research, international programs, policy and government affairs, and other business areas will better be able to serve their customers with improved knowledge of real-world oncology issues after completion of this program.

Past agenda topics have included:

- Providing Cancer Care for Displaced Populations in Ukraine and the Surrounding Region
- Regional Adaptations - Meet the NCCN Guidelines Panel and Collaborative International Experts
- Global Patient Advocacy and Policy
- Harmonizing Cancer Care for Patients with Resource Constraints
- Global Resources - Meet NCCN Guidelines Panel and Collaborative Experts
- Spreading Equitable and Accessible Cancer Care Through Multilateral Partnerships

GLOBAL PROGRAMMING



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Translation of NCCN Content

The influence of NCCN Content continues to gather momentum throughout all regions of the world, with over 13.3 million copies of the NCCN Guidelines downloaded worldwide. Nearly half of the more than 1.7 million registered users of NCCN.org report that they live outside the United States. NCCN is working to bridge language barriers to NCCN recommendations by growing and maintaining a free library of translations of NCCN Guidelines on NCCN.org as well as within the NCCN mobile app. NCCN offers the opportunity to support translation, maintenance of translations, and distribution of NCCN Content globally. The cost to support NCCN Guidelines translations varies depending on the number of pages, language, and projected updates per version year. A supporting organization has the opportunity to distribute or support NCCN's distribution of the translated NCCN Content globally.

NCCN eBulletin: Global Edition

NCCN eBulletin: Global Edition is an electronic newsletter delivered to all subscribers outside of the U.S. on a monthly basis. It features articles on topics including clinical and operational trends in the delivery of cancer care and the oncology health policy environment, notification of recent updates to the NCCN Guidelines, and links to notable advances in treatment and research at NCCN Member Institutions. Content bridges clinical, policy, and operational perspectives and includes notifications of NCCN updates and news. Reach more than 342,000 oncology professionals from more than 190 countries outside of the United States who are eager to learn from NCCN.

Global Policy and Advocacy Webinars

Discussion across multiple stakeholders is vital to understanding the current state of oncology care, identifying gaps, and enacting meaningful patient-centered policy change for the future. NCCN understands this importance, particularly when working across national lines and in a truly comprehensive, international capacity. In order to advance high-quality, global cancer care, NCCN will host a Global Policy and Advocacy Webinar series to focus on patient engagement in key decision-making points across the cancer care continuum.

Rapid Response General Mission Support

NCCN is seeking support to deliver NCCN resources to providers and patients helping them quickly and effectively navigate disruptions in the oncology spectrum. This support will facilitate physicians' needs allowing them to focus on providing the best possible care for cancer patients in times of crisis.

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